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Hello FCA Southwest Region Members,

As I write this message, we're in the middle of October in the midst of one of the busiest event calendars our club has ever had. Some of the October's five events had been coordinated months ago and are traditional annual events such as the Avila Beach Weekend and the Willow Springs Driving School. Other events appeared more at the spur of the moment and grew from there, such as the Sierra Madre Wine and Jazz Walk that benefited the City of Hope.

In either case, it takes the initiative of someone to see an existing activity or to experience a fun time and translate that into an event that the rest of us can enjoy. We welcome your participation in our club to keep our events fresh and innovative by going to new destinations and taking new ways to get there.

In addition to the *Sempre Ferrari* magazine you hold, we utilize the cost effective and timely delivery of email announcements to introduce new events or as reminders about upcoming FCA Southwest activities. There are times when it seems our club is sending out quite a few emails in a short period of time, but we're not trying to fill your mailbox with just our club's notices. We merely want to make sure each event organizer has reached all interested members to allow them to register for an upcoming event. Plus after a long day of doing typical business, I hope you'll take a moment to use our club's notices as an excuse to digress into thinking about your next drive in your Ferrari, hopefully on one of our events.

I am pleased to announce some new events in the new year that should be a lot of fun. In January on Daytona 24 Hours weekend, CXC Simulations will have an open house where members will be able to experience their full racing simulators. They will have two machines set up for 20 minute sessions to experience practically any car on any track. With authentic feedback through the seat, controls and sound, pro drivers use the CXC system to train for their upcoming races. This isn't a game set up, this is total immersion in a race environment. And when you're waiting for your seat time, the Daytona 24 Hours will be broadcast.

Diane Peterson has organized a day of museum tours with our visit to the Mullin & Murphy collections in February. We are also planning for our club's participation at the Desert Classic Concours in Palm Springs, both events in February.

March brings our Willow Spring Driving School coordinated by Marshall Buck while Tom Brockmiller has infused new energy in a themed Ortega Run inspired by one of the founders of our region, world champion Phil Hill. And at the end of the month, Kenny Lombino takes us to Death Valley for a run to the tranquil Furnace Creek Inn.

To encourage early event registration, we have implemented a two tier price structure that we hope will help the event chairpersons with their planning. Save some money and please register for our club's activities at your earliest opportunity.

I look forward to seeing you at our club's holiday events, or at a board meeting at the Petersen where all members are invited to participate.

Tex K. Otto
Regional Director / President
Ferrari Club of America, Southwest Region



November December 2010

President's Message

Rocktober events

Welcome new events

Email announcements

February & March events

Register early & save \$



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FCA Southwest Region Events Calendar

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Cover Images

Tex K. Otto - 250 LM, Concorso Italiano

Online Event Information & Registration

www.fca-sw.org

FCA Southwest Event Announcements

25	Petersen Garage Sale & Swap Meet	Tex K. Otto
	CXC Extreme Racing Simulator	Tex K. Otto
26	Christmas Luncheon with the Los Angeles Chamber Singers & Capella at the Walt Disney Concert Hall	Peter Kudrave
27	Mullin & Murphy Museum Tours & BBQ	Diane Peterson
	Willow Springs Driving School	Marshall Buck Ph.D
28	Phil Hill's Ortega Run 2011	Tom Brockmiller
29	4th Annual Desert Classic	Wally Clark
	Death Valley Run to Furnace Creek	Kenny Lombino
30	Concorso Ferrari 2011	Marv Landon
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Founded 1994

Officers, Directors & Chairpersons

Our thanks to these dedicated enthusiasts
who provide opportunities for our club
members to share our passion of Ferraris.

PAST PRESIDENTS

Judd Goldfeder 1994-1996
Tom Brockmiller 1996-1997
Wally Clark 1997-1999
Marv Landon 1999-2001
Bill Inglis 2001-2003
Murray Cogan 2003-2005
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 Concorso Ferrari, Newport Concours



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 310) 951-6002

**11/12 2010**

Events Calendar

FCA SW events in bold

**MONTHLY FCA SW REGION Board Meetings**

Held the second Saturday of each month at 9 am at the Petersen Automotive Museum, 6060 Wilshire Blvd. (at Fairfax) Los Angeles, CA, unless otherwise specified.

All members welcome!

November 13 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.

December 4 - Saturday **Swap Meet at the Petersen Auto Museum** - Buy, sell, trade your automotive treasures. Books, literature, parts and automobilia to sell. Free to attend. **Event info on page 25.**

11 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.

11 - Saturday **Christmas Luncheon at the Walt Disney Concert Hall** - Performance by the Los Angeles Chamber Singers & Cappella, wine reception and private cuisine luncheon at the renown Patina. Grand prize raffle of a hand-painted portrait of your Ferrari, valued up to \$1,700. Info: Peter G. Kudrave - 213) 955-0005, kudravearchitects@yahoo.com. **Event info on page 26.**

2011 January

8 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.

29 - Saturday **CXC Xtreme Racing Simulator** - Marina del Rey, CA, 10:00 am. Experience the most realistic pro-level racing simulator. Full-motion technology, tactile feedback from steering wheel, pedals and audio and visual immersion allow you to "feel" the controls of hundreds of vintage, modern, F1 cars on hundreds of tracks of different eras. 24 Hours of Daytona simulcast for full time racing action! Info: Tex Otto - 213) 439-0111, tex@synchronis.com. **Event info on page 25.**

February 12 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.

26 - Saturday **Mullin & Murphy Automotive Museums Tours & BBQ** - The Mullin Automotive Museum is an homage to the art deco and the machine age - eras that produced exquisite art and magnificent automobiles. The nearby Murphy Auto Museum began its collection as American classic automobiles with an emphasis on the Packard. We will begin our journey with a group drive in Pacific Palisades and conclude our day with a catered lunch at the Murphy Museum. Info: Diane Peterson - 310) 804-6655, babymack4@gmail.com. **Event info on page 27.**

27 - Sunday **4th Annual Desert Classic Concours d'Elegance and Ferrari Corral** - La Quinta Resort, Palm Springs, An annual world-class exhibition of classic and fine examples of automotive excellence. Celebration of the motorsports lifestyle includes fine food and wine, up-scale vendors, music and collectible displays. Ferrari corral in adjacent area. Info: Tex Otto - 213) 439-0111, tex@synchronis.com. **Event info on page 29.**

March 5-6 - Wknd **Driving School at Willow Springs Raceway** - Run your car at speed on a road-racing course. This event is ideal for the beginner (instructors furnished), and the more experienced driver who wants to improve his or her driving skills. Relaxed atmosphere with an emphasis on safety and having a good time. **Event info on page 27.** Info: Marshall Buck - 310) 836-4390, mdbuck@ieee.org.

6 - Sunday **Phil Hill's Ortega Run 2011** - We invite you to the 9th running of the infamous Ortega Run inspired by world champion and friend Phil Hill. A newly mapped route that we will refer to as "Phil's Course." You will not only find it enjoyable, but beautiful. New Italian extravaganza buffet, vintage and new Ferrari patio display with awards. **Event info on page 28.** Info: Tom Brockmiller - 949) 716-2395, ferrariracer@cox.net.

12 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.

25-27 - Wknd **Desert Drive to Furnace Creek** - Event will be a Fri.-Sun. weekend. Space is limited to just 15 rooms at the luxurious Furnace Creek Inn and will sell out fast. Perfect time to experience the beauty of Death Valley. There will be a dinner with music and a hay ride included with options for touring, hiking, horse back riding, golfing, swimming, massage and gambling an hour's drive away. Info: Kenny Lombino - 310) 339-8657, lombino@sbcglobal.net. **Event info on page 29.**

April 12 - Saturday **Southwest Region Board Meeting** - Petersen Automotive Museum. 9 am.

23 - Saturday **Kenny's Mystery Ride** - Details to be announced. Kenny Lombino.

Online Event Information & Registration at:
www.fca-sw.org



May	12 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.
	22 - Sunday	Concorso Ferrari - Colorado Boulevard will again be filled with over 150 of the finest vintage and contemporary Ferraris. Concours judging and awards. Info: Karen Kennedy - 818) 971-3300 ext 2311, marv@fdsi.com. Event info on page 30.
June	4-5 - Wknd	Sideways 4 - Details to be announced. Mark Process.
July	24 - Sunday	Annual Election Picnic - South Coast Botanic Garden.



Walt Disney Concert Hall Christmas Luncheon

Saturday, December 11, 2010



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Other Automotive Events

November	7 - Sunday	Best of France and Italy Car Show. Woodley Park, Van Nuys. www.franceanditaly.com .
December	5 - Sunday	Motor4Toys 7th Annual Charitable Car Show. Gates open at 6:30am. Entrance is free, please bring at least one new, unwrapped toy valued at least \$10. Anthem parking lot, 21555 Oxnard St., Woodland Hills, CA 91367. www.motor4toys.com .
2011 January	18 - 23	Palm Beach Cavallino Classic - A Convention of Automotive Enthusiasts. www.cavallino.com
	29 - 30	Rolex 24 At Daytona. www.daytonainternationalspeedway.com



All members welcome!

In Your Area Coordinators

Meet Ferrari friends
for informal gatherings
at designated locations
throughout the month.

EvERY SuNDAY EACH MONTH - PALOS vERDES



SOUTH BAY
Don West
310) 378-2954

Join FCA club raconteur Don West any Sunday morning at the St. Honore Café (the umbrellas) for an informal coffee and lunch. Meet and mingle with fellow South Bay members. Arrive at 12 noon at 2201 Palos Verdes Drive West, Lunada Bay, Palos Verdes.

FIRST SuNDAY EACH MONTH - MISSION vIEJO



ORANGE/RIVERSIDE COUNTIES
Tom Brockmiller
949) 716-2395
ferrariracer@cox.net
Jack Curtis 949) 494-2536
Bill Inglis 949) 481-5954

Arroyo Trabuco Golf Club. 26772 Avery Parkway, Mission Viejo, CA 92692. (Off 5 at Avery Pkwy, East to end of road. Ample designated Ferrari parking.) Arrive at 9 am for coffee and Ferrari friendship. Stay until 10 am for a great Champagne buffet brunch. Special FCA club only price \$22 per person, plus gratuity. It's a beautiful location and easy to find.

FIRST SuNDAY EACH MONTH - SANTA PAuLA AIRPORT



VENTURA COUNTY
Guy Browning
805) 654-0693
805) 340-4225 Cell
browningltd@gmail.com

We will gather on the first Sunday of each month at the Santa Paula Airport when they have their open hanger day. Arrive between 10:30 am to 11:00 and congregate at Will Kalbermatter's hanger in front of his T-6 airplane.

THE FIRST SATuRDAY DRivE - BEL AIR



WEST LOS ANGELES
Kenny Lombino
310) 339-8657
lombino@sbcglobal.net

Our new starting point will be The Glen Center at 2948 Beverly Glen Circle, one block south of Mulholland Drive in Bel Air. The Center features a market for snacks/refreshments and a full service deli that opens at 7 am for breakfast. Tour departs at 9:30 am with a longer drive and new routes exploring the San Gabriel mountains. Traditional no host lunch stop, returning after 3 pm. Event open to FCA members only. The drive maintains a strictly enforced no "tag-along" policy and will be limited to "Ferrari only" vehicle participation. We encourage all drivers to adhere to our club's event participation driving regulations published on our club's website.

LAST SuNDAY EACH MONTH - WOODLAND HILLS



SAN FERNANDO VALLEY
Mark Process
In Your Area Chairperson
818) 906-2678
dszner35mm@juno.com

EuroSunday's location sponsored by the Auto Gallery is the Westfield Promenade at 6100 Topanga Canyon Blvd in Woodland Hills. The event opens at 7:30 am and closes at 10:30, coffee and snacks are available at the Corner Bakery. Info; contact Mark Process 818) 906-2678, email: dszner35mm@juno.com.



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EVENT CHAIRPERSON Peter G. Kudrave: 213) 955-0005, kudrave.architects@yahoo.com

Ferrari/Maserati

24050 West Ventura Blvd.
Calabasas, CA 91302

Lamborghini

6600 Topanga Canyon Blvd.
Suite# 183h
Canoga Park, CA 91303

Porsche

21301 Ventura Boulevard
Woodland Hills, CA 91364

Audi

21301 Ventura Boulevard
Woodland Hills, CA 91364



Casa del Herrero

The House of the Blacksmith

It was

Article By
Charles A. J. Coulombe

Photos By
Tex Otto

a cloudy day as the 11 Ferrari's, a Corvette, and even a K-Car ventured their way up north along the 101's beautiful California Coast to Santa Barbara. Their destination: Casa del Herrero, home of a family who built their residence just outside of Santa Barbara in the mid 1920's.

As the Ferraris arrived towards their destination, parking was noticed to be difficult as the members were trying to fit their cars into the limited 10-car parking lot. Nevertheless, it did not stop them from enjoying the day ahead of them, nor did it prevent the local neighbors from touring the cars themselves.

Home of an influential, hard-working family in 1925, the house was built to represent one of California's distinctive designs of Spanish Mediterranean art and landscape. Now, becoming a historical monument and open to the public, the house became a symbol of a prosperous hard working family in a time of a great economic boom, creating a residence that adapted to the local customs and traditions of California and the West.

The group was divided in halves, so that one group could tour the gardens while the other toured the house so that each half could obtain a better experience on the tour. The garden itself was a masterpiece, ranging from several species of trees and agriculture, including several ironwork pieces of art, only made by the work of a resourceful architect. The house was elegant, and included numerous furniture pieces, which the family had collected over the years to convert the simple house into an elegant home. The group was also privileged to view the shop where George Fox Steedman, the Blacksmith, worked to create the stylish pieces that went into the garden and parts of the house. The tour was an awe-inspiring experience to all the visitors who came that day, and giving the members a deep appreciation for the historical treasures, which California has to offer.






Afterwards, our group drove into beautiful Santa Barbara for a lunch at Stella Mare's, placing a little of the town's finest French Cuisine into their Spanish Mediterranean morning. After an hour of fine friends and dining, the group was free to cruise around town and enjoy the rest of their afternoon. 

Photo captions opposite page:

Hank Garifield's Mondial Cabriolet parked on the private entrance to Casa del Herrero. Just one of the iron embellishment that adorns the estate.

Photo captions this page from top:

View onto the front patio area. One of our groups begins their house tour outside the home's front entrance. Estate mascot. Intricate design of hand laid stone courtyard. Ferraris complement the beautiful grounds. Backyard maze rose garden. Moorish formal gardens have above and below grade gravity fed fountains.



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North Hollywood, CA 91605






Numerous

club members began their drive up to Monterey with a stop at The Auto Gallery, conveniently located just off of the 101 freeway. The staff generously served a continental breakfast and refreshments to get their trip off to a great start. As Monterey events are ever expanding, The Auto Gallery were set up on both Wednesday and Thursday to welcome those northern bound.

If they forgot to pack the essential Ferrari branded fashion or were in need to enhance their wardrobe for any occasion, their boutique had the latest styles of jackets, shirts and accessories to coordinate with any outfit. Special Monterey week prices convinced many visitors test their Ferrari's luggage capacity.

Thanks to The Auto Gallery for a great send off to Monterey for our members. 



Monterey Drives

The Auto Gallery

Article By
Tex Otto

Photos By
Marv Landon

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Chateau Julien

Winery Concours

On the

Article By
Wally Clark

Photos By
Wally Clark and Steve Souza

Thursday of the Monterey week, the FCA Pacific Region hosted a concours in Carmel Valley. The Chateau Julien Winery is a nice setting for a concours and there were about 75 cars there. FCA judging criteria was used and there were about 50 judged cars. There was a sumptuous barbeque lunch set up among the vineyards for all the participants. The awards were Platinum, Gold, and Silver and were nice glass plaques. Several SW Region members won awards and served as judges. *sf*



Photo captions this page:
California Spider. Tony Nobles' 400 Limo. Bob Butler's 400SA. Tony Cole's 348 Speciale.

Photo caption opposite page:
Judging brought out the tools and fitted luggage.



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Monterey Overload

A Week Honoring Motoring Excellence

Each year,

Article By
Tex K. Otto

Photos By
Wally Clark and Tex K. Otto

the throng of automotive events during Monterey week keep the experience fresh by recognizing a different selection of respected marques, featuring unique genres of obscure models of cars or honoring persons who have made an impact in the motoring universe. The days that lay before you upon your arrival to the peninsula will soon dispel any conception that you've seen it all before.

Yes, the venues themselves change little, but what venues they are. From the Chateau Julien Winery Concours in tranquil Carmel Valley, Concorso Italiano—a world renown celebration of all things Italian with nearby premier historic racing at picturesque Mazda Laguna Seca Raceway, to The Quail, A Motorsports Gathering—a luxurious lifestyle experience capped off with the week's finale—the Pebble Beach Concours d'Elegance. Each affair offers the opportunity to view, smell, hear and sense the passion of their caregiver's appreciation of their wonderful vehicles that they have kindly brought to this week for us to enjoy. Plus there are the several auctions houses and their marketed niches of autodom which aid the transfer of moving on your present car or acquire a desired form of mechanical art.

Early Thursday, the Pebble Beach Tour d'Elegance assembled at the lodge's equestrian grounds, to reaffirm the mobility of the vehicular artform that have been painstakingly restored or preserved. Lead by a duo of Mercedes-Benz gullwings, the vintage SL piloted by Sir Stirling Moss, nearly a century of automotive excellence began their 60 mile journey along the coast ending with a lunch stop in Carmel for public display on Main Street.

Numerous auctions throughout the penninsula allowed collectors to find their next dream car. Gooding & Company had a full roster of premium cars including several high profile Ferraris including LWB California Spider Competizione and SWB SEFAC. The enthusiastic sales numbers were perhaps fueled by the complementary carmel corn. At RM Auctions a FXX Evoluzione and pontoon Testa Rossa were among the Ferraris offered. Across the street in





downtown Monterey, the WWF-style ring at Russo and Steele sold several Trans Am racers and even a clone Batmobile, so there was something for everyone.

FCA judges and Ferrari owners were kept busy with their second day of judging on Friday at the rolling greens of Concorso Italiano. The debut of the SP1 special Ferrari designed by Leonardo Fioravanti was awarded Best of Show with the 20th anniversary of the F40 that made for a great display. Also on Friday was the Quail, where a day there spoiled you for life with the best of anything to eat, drink, drive, read or collect. Ferrari tempted us with a 458 Italia, the California and 599 GTO. Their display was surrounded by a delicious selection of classic Ferraris.

Saturday typically is the day at the races at Mazda Laguna Seca Raceway for the rebranded Rolex Monterey Motorsports Reunion. The new management allowed for a different schedule and more cars during the week. The breadth of the cars and categories was impressive as always. Dan Gurney was honored with numerous race cars in attendance from his very active career. It seemed that there was more bent metal than any other year, but overall a terrific exhibit of racing cars, with several Ferraris maintaining the marque's competition heritage.

Sunday, the Pebble Beach Concours d'Elegance. The calm of the early morning was broken only by the idling cars being placed on the lawn and whispered conversation worthy the orientation at the lodge's 18th green. The 50th anniversary of the Ferrari SWB was celebrated with eight exquisite examples of road and competizione examples including Bruce Meyer's Le Mans class winning SEFAC. My former Art Center instructor and AFAS artist Richard Petruska debuted a new Ferrari sculpture entitled Viva Veloche - The Passion of Speed.

At the end of Monterey, the endless streams of classic and exotic cars seem to desolve into the mist of the surrounding bay, only to return next year when the magic reappears.

Photo captions opposite page:
This steering wheel could tell some stories.
Beginning of the Pebble Beach Tour d'Elegance.

This page from top:
The beautiful rolling greens of Concorso Italiano.
Peter McCoy's 259 Series 1 Pinin Farina Cabriolet at The Quail.
Chip Connor's 365 GTB/4 Comp Scaglietti Berlinetta.
AFAS artist Richard Petruska's Ferrari sculpture.
Incredible Porsche 962. David & Ginny Sydorick presented their former Pebble Beach poster car, 250 GT LWB Berlinetta Zagato.
Marshall Buck had a front row seat at Pebble for the awards.



Track & Autocross

Day At Auto Club Speedway Fontana

Wow!

Article and Photos By
Diane Peterson and Peter Carniglia

What a fantastic day of fun with my Ferrari and friends. We met early Sunday morning at The Auto Club Speedway, a two mile road course track with a 14 degree banked turn which was a blast to maneuver.



Track Photos By
Lateral-G Photography

Aaron Bitterman from Speed Ventures ran a seamless event. Starting with the easy check-in and informative driver's meeting to the well timed track sessions and cool down meetings, everything ran smoothly and professionally. I loved driving my car to the limits and feeling the power of that incredible engine. The autocross was fun too with a well planned course and lots of cones!!! Peter Carniglia was a wonderful host at his garage space. It was great to see all the members having such fun with their cars.

Here are some "Feelings from Fontana" by Peter Carniglia:

A 550, 575, 355, 456 several 360's and 430's as well as, a Maserati Gran Turismo and a couple Porsches thrown in for good measure. Not a bad showing!

California Speedway, now dubbed Auto Club Speedway is a challenge. It is a big track and there's a lot to absorb in the first couple hours. Christian Assouad in his red 430 spider was "most improved" across the day, who knocked nearly ten seconds off his lap times as he learned the track and improved his driving. Congratulations for a day well run!

One of the great things we get from our club activities is the camaraderie and mutual enjoyment, appreciation for each other's cars and the advancement of our love of the sport. With track events we get to be better drivers too.

We all came back with only our own color paint on our cars, everyone kept the shiny side up, some rode shotgun with others in the group and shared some thrills. New member, Denise Ferrari borrowed an extra helmet and took some laps with Diane Peterson, both



Photo captions opposite page:
 Diane on track at Auto Club Speedway's road course.
 Peter learning the challenging track's line.
 This page from top:
 What's not to smile about when you can drive your Ferrari
 at speed under safe controlled conditions without fear of
 speeding tickets.
 Diane between the several track sessions.
 Peter going out for another run.
 Our most improved driver, Christian Assouad mastered his
 430 Spider.
 Peter's great sounding 456 addressing Doug Campbell's
 575 through the esses.
 Christian on track.

355 owners. I went out as a passenger in the Maserati GT for a session – what terrific
 brakes in that car. Other drivers took instructors out in their sessions to get clues for the
 desired line, always working on those braking points and refining their car control to
 achieve better balance. Slow in, fast out. Slow is smooth and smooth is fast.

With a cool morning and ideal conditions, every person had a remarkable day.



Millville, New Jersey

2010 FCA International Meet

A Tribute to the Road
& Racing Cars of
Sergio Scaglietti by the
FCA Penn-Jersey Region

Article and Photos By
Tom Brockmiller

Millville is a quaint town dating back to 1800 situated between the Delaware Bay and the Atlantic Ocean. One hour from Philadelphia and Atlantic City's "Boardwalk," and about two hours to New York. Millville is known for having iron foundries and glass works.

The entire 2010 FCA International Meet was held at the New Jersey Motorsport Park. The location was the former home of America's first defense airport in 1941 with gunnery practice for the Curtiss Warhawk P-40 and then the P-47 aircraft.


A fitting and most convenient location. Weather notwithstanding, the event was well organized by Mike Sassaman. Fear of an impending storm forced tenting and while we had a very good representation of cars to judge, we knew that some would stay home. As it turned out the storm waited for us and individual classes and Coppa Bella competition was completed in the afternoon. As always, our Chief Judge, Chris Current and his wife, Pat, did an excellent job of judge placement and interpreting the results.

The event was occasioned with an assortment of early 500, 250TR, 250GTE, 275 and 330 models. The judging of newer cars is now taking place with the difficulty of finding appropriate point deductions. I am sure the criteria will be refined as more late model cars are judged in competition.

There were a significant number of Ferrari Challenge cars and those prepared just for the track. Mainly 360's, 430's and a lone 458 competing for the hot time of around 1:40 minutes on this very challenging but forgiving 2.25 mile circuit. I was told that the best of the best would turn around 1:27 minutes. Thanks to Rick Race, our very capable track chairman.

The evening's events of Italian dining, dinner and viewing at the Simeone Foundation Automotive Museum along with a side trip to Atlantic City were all well attended.

All in all, yours truly, being in the good company of Marv Landon had a very enjoyable time of cars, friendship and dining. In that order.

I would hope that you all might consider next year's event in a very special location, Savannah, Georgia. June 8-12, 2011. Chaired by Bob Snow and David Sebok. 

After 12 years of working exclusively on Ferrari automobiles, Premier Motorsport is proud to introduce its all new Ferrari Collision Center. Located at: 1035 E. Bedmar St., Carson, CA 90746.

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310-762-9900



Top Gear

Peter Kudrave's 430 Spider shifts to perfection in a shoot for the anticipated USA version of the UK's popular automotive show.

Article and Photos By
Tex K. Otto



The producers

of the popular Top Gear television program will soon debut a USA version with three Yankee personalities, who will present the established international broadcast franchise's customary wit and humor with an American perspective.

Our vice president Peter Kudrave's F430 will appear on an upcoming episode with host Adam Ferrara at the wheel. Peter and I had the opportunity to watch the taping directed by Nigel Simpkins who also directs the UK version. The segment was filmed at a CalTrans facility near LAX under the 105 freeway.

The show is hosted by comedian Adam Ferrara, champion rally and drift racer Tanner Foust and racing analyst Rutledge Wood. Ten shows are initially scheduled with a wide gamut of skits including a moonshiners challenge.

We look forward to seeing the boys make Top Gear USA their own and we wish the show great success. Look for Top Gear USA which premieres on HISTORY channel in America, on Sunday, November 21st.

sf

Photo captions:

Top Gear director Nigel Simpkins discusses the shoot with Adam Ferrara.

Adam seems pretty happy about his job with Seth Lloyd riding shotgun.

Peter's 430 Spider putting the power down.



Special Announcement

Christmas Luncheon Raffle Grand Prize

A custom portrait of your Ferrari to be awarded at our FCA SW Christmas Luncheon on December 11.

Article By
Tex K. Otto



Win a hand-painted original oil portrait of your Ferrari by Jon Rossi.

Paul Williams of FerrariPaintings.com has generously offered the opportunity for one of our club members to win a custom hand-painted portrait of their Ferrari by artist Jon Rossi. One winner will be selected by raffle at our club's annual Christmas Luncheon on Saturday, December 11 at the Walt Disney Concert Hall. We welcome your participation.


Jon Rossi's world of fine Ferrari art reflects his passion for the magnificent marque of the prancing horse. Each car portrait is painted to the highest museum quality standard which can only be achieved by slowly painting by hand with the best quality of oil paints available. Jon's meticulous attention to detail captures the form, shape essence and heart of each Ferrari, painting the character through his brush strokes and to create a masterpiece.

Your favorite photograph will be transformed into a magnificent, vibrant, hand-painted oil Ferrari painting where you can actually see and touch the thick magical brushstrokes. Each of Jon's Ferrari portraits are hand-painted to perfection and come with a 1-year guarantee of satisfaction. Ideal for unique and personal gifts, homes, offices and showrooms. Jon paints only one original and limited prints are never offered. This really is an opportunity to own a unique and exclusive piece of personalized automotive artwork.



The grand raffle prize winner can select from either a horizontal format 24" x 36" which well suits the dimensions of automobiles, or a more square format of 30" x 36" that can accommodate additional background landscape. The unframed canvas artwork will allow the composition to be framed by the winner to best suit their artwork and decor. All postage is paid by FerrariPaintings.com.

Your custom Ferrari portrait will take around 45-60 days to complete and the winner will receive a preview from FerrariPaintings.com to review the composition before the artwork is sent.

Please visit www.ferraripaintings.com for more information about Ferrari Paintings. We hope you will join us to celebrate the holidays at our Christmas Luncheon at the Walt Disney Concert Hall, which will include a performance by the Los Angeles Chamber Singers & Cappella and a cuisine luncheon at Patina. Registration information is at our website: www.fca-sw.org or on page 32 of this issue of *Sempre Ferrari*. 



Member's Travels

Egypt Trip

Our FCA SW director

Diane Petersen visits the
land of many wonders,
and a camel rampante.

Article and Photo By
Diane Peterson



The land

of the Pharaohs was truly a magnificent journey. Seeing the Great Sphinx surrounded by the Great Pyramid of Cheops, the only survivor of the Seven Wonders of the Ancient World, was absolutely breath taking.

My camel named Omar, balked when I tried to put the Ferrari sticker on his forehead. He did however graciously allow me to place it on his neck and was quite proud to show it off. The camel driver was also very happy to have the Ferrari emblem on his prize camel. It was a great ride !

I climbed inside the pyramid and wondered how they ever accomplished this incredible feat. I also traveled to Luxor, Aswan, Abu Simbel... saw temples, tombs, mummies and floated down the Nile. It was an amazing, unforgettable adventure. *SP*

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interactive website development
ecommerce
social networks

personal development book/cover/layout
philanthropic/humanitarian

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tex@synchronis.com *Sempre Ferrari* design/editor
www.synchronis.com

FCA SW joins the



Garage Sale & Swap Meet

Saturday, December 4, 2010
8:00 am to 2:00 pm - Rain or Shine

**But, sell, trade your
automotive treasures with
special FCA SW section.**

Spaces start at only \$20.

Download registration form at:

www.fca-sw.org/pdf/petersen.pdf

For more information

Tex Otto

213) 439-0111

tex@synchronis.com

FCA SW Event Information

Xtreme Racing Simulator

Saturday, January 29, 2011
10:00 am
Marina del Rey, CA



**Experience the most
realistic pro-level
racing simulator.
Full-motion technology,
tactile feedback from
steering wheel, pedals
and audio and visual
immersion allow you
to "feel" the controls
of hundreds of vintage,
modern, GT and FI cars
on hundreds of tracks
of different eras.**

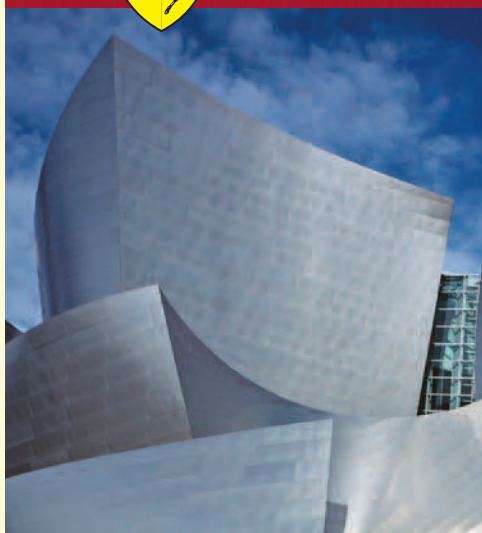
**24 Hours of Daytona Simulcast for full time racing action!
20 minute sessions with instructor.**



\$15. per person. Refreshments, Subs.



Walt Disney Concert Hall



Christmas Luncheon *Saturday, December 11, 2010*

*Los Angeles Chamber Singers & Cappella.
Wine Reception & private lunch at Patina.
Grand Prize Raffle Custom Ferrari Portrait.*



*Hand painted original oil painting of your Ferrari
by Jon Rossi of Ferrari Paintings.*

Arrive at 11 am for our thirteen voice performance of holiday songs and major works by the Grammy® winning Los Angeles Chamber Singers & Cappella, in the intimate acoustics of BP Hall.

After our performance, join us for a wine reception & private luncheon in the renown Patina restaurant which serves the culinary ideals of Master Chef Joachim Splichal.

Our Grand Prize Raffle is a hand painted original oil painting of your Ferrari by artist Jon Rossi of Ferrari Paintings. The unframed car portrait is offered in either 24 x 36 or 30 x 36 dimensions of your supplied photo of your Ferrari.

Value up to \$1,700!

See page 20 for details.

\$115. per person for this special holiday occasion.

Parking available at the concert hall.

Register at www.fca-sw.org or page 32.

EVENT CHAIRPERSON Peter G. Kudrave: 213) 955-0005, kudravearchitects@yahoo.com

P R O U D E V E N T S P O N S O R S

**BORLA PERFORMANCE
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**SAGE AUTOMOTIVE GROUP
MERCEDES-BENZ OF VALENCIA**



Mullin & Murphy

AUTOMOTIVE MUSEUMS TOURS & BBQ

Saturday, February 26, 2011

CELEBRATING THE ART DECO MOVEMENT



PACKARDS AND MORE



Join us for two great auto museums!

The Mullin Automotive Museum is an homage to the art deco and the machine age – eras that produced exquisite art and magnificent automobiles. The museum is home to examples of the finest of historic French automobiles from the Bugatti to the Voisin as well as significant decorative art from the same period.

The nearby Murphy Auto Museum began its collection as American classic automobiles with an emphasis on the Packard. The museum has now evolved to include the display of automobiles that date as early as the 1903 Oldsmobile, through the brass era, pre- and post-war periods, and into the era of the muscle car. There is also a vintage clothing collection and a huge model railroad display.

We will begin our journey with a group drive from Mogan's Café in Pacific Palisades at 8:30 am, up the coast to Oxnard. We will conclude our day with a catered lunch at the Murphy Museum.

A great day for Ferrari friends that love beautiful car collections !

Both Tours and Lunch
\$40 per person

EVENT CHAIRPERSON

Diane Peterson
310) 804-6655
babymack4@gmail.com

Register for event on page 32
or at www.fca-sw.org

Ferrari Drivers invited to Driving School at Willow Springs Raceway

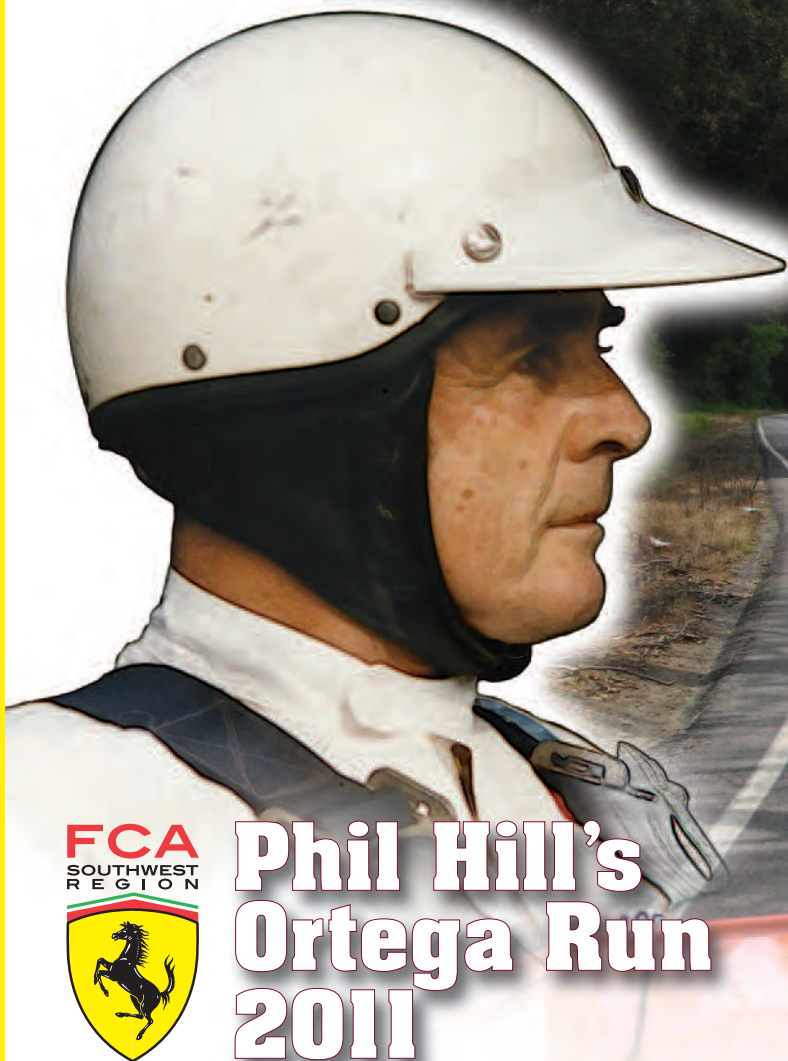
March 5-6, 2011

Willow Springs driving school - open track event
\$245.00 for Saturday & Sunday

you are invited to attend the Open Track Event at Willow Springs International Raceway in Rosamond, CA. This event allows you to run your car at speed on a road-racing course. Cars must pass a technical inspection (download from FCA-SW website. This event is ideal for the beginner (we furnish instructors), and the more experienced driver who wants to improve his or her driving skills. The atmosphere is relaxed with an emphasis on safety and having a good time. All instruction and safety standards included. Sign up early as event always sells out!

Download registration form at:

www.fca-sw.org/pdf/willowmar11.pdf



Phil Hill's Ortega Run 2011

Sunday, March 6th, 10am

We invite you to the 9th running of the infamous Ortega Run inspired by world champion and friend Phil Hill.

Price per Person: \$49

YOUR HOSTS:

Jack Curtis, Wally Clark, Bill Inglis,
Tom Brockmiller, Peter Riley

Registration deadline, Friday, February 25.
Register on page 32 or www.fca-sw.org

In March of 1988, Phil Hill wrote an article for the LA Times "Pleasures of the Road" Magazine entitled, "Five Favorite Southern California Roads." We have chosen one of these as an extension to our normal Ortega Run to further energize what has already been a successful route.

We plan to have our regular meet up just off Highway 74 (Ortega) and continue over the hill to a newly mapped route that we will refer to as "Phil's Course." You will not only find it enjoyable, but beautiful.

The Thornton Winery will continue to be our destination stop with ample Ferrari parking. We will be assured of good weather and if not have been offered a tented and heated area. Our new Italian extravaganza buffet also reflects the "new energy" of the event. It shall be referred to as "Santa Monica" in tribute to Phil Hill's home town.

In keeping with the club's desire to experience "the new and the old" in Ferrari, we will create a display of both on the patio. To this end, it is our intention to offer a Phil Hill award to those bringing the oldest and the newest cars.

Please save the date and register early. Only 100 persons can be accommodated and this event typically sells out.

In memoriam, I quote Phil, "Things change, and these days the speed limits make it more enjoyable for me to cruise our highways in my 1915 Packard than in a Ferrari. Our highways are not the place to learn high performance driving. Like the bumper sticker advises: 'If you want to Race, Go to Daytona.'" (1988)



The Desert Classic

CONCOURS D'ELEGANCE 2011



THE DESERT CLASSIC CONCOURS D'ELEGANCE 2011

Ferrari Club of America Southwest Region Members are invited to participate in the 4th annual Desert Classic Concours d'Elegance at the legendary La Quinta Resort, in the greater Palm Springs area!

Enjoy multiple days of classic cars, exclusive art and collectables, high fashion, fine wine and exceptional food, set amidst the Resort's lushly landscaped grounds at the base of the Santa Rosa Mountains.

Saturday, February 26, 2011

THE TOUR

8:00 am - 9:30 am Old Town La Quinta

Get a close-up look at stunning classic cars on display along Main Street in Old Town La Quinta! Spectators are invited to view the cars and talk with the owners while enjoying music and the festive atmosphere of Old Town.

9:30 am - 12:30 pm

Listen and watch the exciting departure as the cars leave on a driving Tour through the Coachella Valley or catch a view of these "rolling works of art" along the route. A few special cars will display in Old Town La Quinta.

12:30 pm - 2:00 pm

Cuistot Restaurant, Palm Desert

The Tour concludes at Cuistot restaurant where the cars will be displayed.

Sunday, February 27, 2011

CONCOURS D'ELEGANCE & CAR CLUB CORRAL

La Quinta Resort, Mountain Course

An annual world-class exhibition of classic cars, featuring more than 150 domestic and foreign automobiles representing the finest examples of automotive excellence. Many of the rarely seen cars are from private collections and museums. This celebration of the motorsports lifestyle also includes fine food and wine, up-scale vendors, music, and displays of other collectible items such as jewelry, watches and art.

6:00 am - 9:30 am

Entrance to the golf course open to pre-registered cars.


1:30pm - 4:00pm

Awards presentation.

All cars must remain on the field until the conclusion of the event.

Please download special event registration/waiver form online at www.fca-sw.org/event_reg/fcasw_desertconcours.pdf

For Desert Classic Concours d'Elegance information please contact: Reed Hellyer 760) 808-5607, Reed@DesertConcours.com



Death Valley Run to Furnace Creek

March 25-27, 2011

Join us for our Death Valley Run, a three day panoramic drive through the desert between the the Amargosa and Panamint mountain ranges.

Two nights deluxe accommodations at the Furnace Creek Inn with its luxury and timeless elegance, a Friday night hosted wine reception, Saturday night hay ride, dinner accompanied by Western entertainment and a whole lot of fun.

There will be opportunities for a scenic drive on Saturday, horseback riding, golf, hiking, massage, swimming and gambling is an hour away.

Limited to 15 rooms only. This event will sell out fast. First come first served. \$1,288.00 per couple. Registration deadline, Friday, March 4.

EVENT CHAIRPERSON
Kenny Lombino 310) 339-8657, lombino@sbcglobal.net

Register on page 32 or www.fca-sw.org



CONCORSO FERRARI



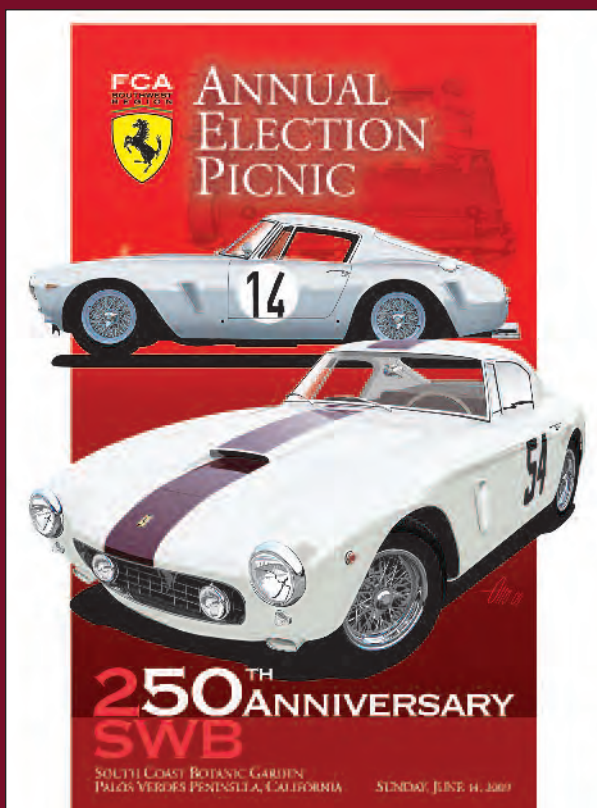
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SUNDAY
MAY 22, 2011

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FCA SW ANNUAL ELECTION PICNIC COMMEMORATIVE POSTER

HONORING THE
50TH ANNIVERSARY
OF THE 250GT SWB

Full color illustration by Tex Otto, 18" x 24"

F E A T U R I N G

#14 Bruce Meyer's SEFAC Le Mans winning #2689

#54 Tex Otto's ex-Camillo Luglio/Lorenzo Bandini #2033

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We are pleased to announce our new "FCA Bucks Back" program available only to FCA Members. Anyone of these offerings could save you the cost of your membership or more... simply show your FCA Membership Card and you will instantly qualify for any or all of these Discounts.

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- 10% Discount available at all Skip Barber Racing School locations

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- 10% Discount within Canada and Transport in and out of Canada


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Simply present your current FCA Membership Card at the time of any sign-up and you will save and get instant "Bucks Back" for FCA Members only!

See <http://ferrariclub.org/benefits.cfm> for full program details and restrictions.

FCA Visa card is available to US members only.

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Events Registration Form

For the latest information and to register online, visit: www.fca-sw.org



11/12 2010
Volume 17 No. 6

Member Information

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First Name _____ Last Name _____

Address _____ City State Zip _____

Phone _____ Fax _____ Email _____

Payment Information - Check payable to: FCA Southwest Region or Charge my ☐ MC ☐ VISA ☐ DISC

Account # _____ Exp Date ____/____ Security Code _____

Name on Card _____ Signature _____

November

Su	M	T	W	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
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28	29	30				

December

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February

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26	27	28				

March

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23	24	25	26	27	28	29

Registration

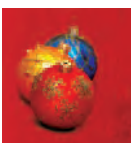
Mailing Address

FCA SW Events
1850 Industrial Street
Suite 101
Los Angeles, CA 90021
Fax: (213) 439-0112
Ph: (213) 439-0111



Petersen Garage Sale & Swap Meet - Page 25

Saturday, December 4, 2010 Download forms at: www.fca-sw.org/pdf/petersen.pdf



Christmas Luncheon at Walt Disney Concert Hall - Page 26

Saturday, December 11, 2010 Registration deadline Tuesday, November 30, 2010.

Number of attendees ____ at \$115. per person. Event Total \$ _____

Name(s) of guests _____



CXC Extreme Racing Simulator - Page 25

Saturday, January 29, 2011 Registration deadline Tuesday, January 25, 2011.

Register by 1/11/11 ____ at \$15. per person

Register between 1/12 - 1/25/11 ____ at \$20. per person Event Total \$ _____

Name(s) of guests _____



Mullin & Murphy Tour and BBQ - Page 27

Saturday, February 26, 2011 Registration deadline Friday, February 18, 2011.

Register by 2/4/11 ____ at \$40. per person

Register between 2/5 - 2/18/11 ____ at \$50. per person Event Total \$ _____

Name(s) of guests _____



FCA SW Corral at the Desert Concours - Page 29

Weekend, February 26-27, 2011 Registration deadline February 1, 2011.

Download FCA SW Corral form (www.fca-sw.org/event_reg/fcasw_desertconcours.pdf) and send to Desert Classic Concours d'Elegance.



Willow Springs Driving School - Page 27

Saturday - Sunday, March 5-6, 2011 Download forms at: www.fca-sw.org/pdf/willowmar11.pdf



Phil Hill's Ortega Run 2011 - Page 28

Sunday, March 6, 2011 Registration deadline Friday, February 25, 2011.

Register by 2/11/11 ____ at \$49. per person

Register between 2/12 - 2/25/11 ____ at \$59. per person Event Total \$ _____

Name(s) of guests _____



Death Valley Run to Furnace Creek - Page 29

Friday-Sunday, March 25-27, 2011 Registration deadline Tuesday, March 1, 2011.

Number of attendees ____ at \$1,288. per couple. Event Total \$ _____

Name(s) of guests _____

See you at our next FCA SW event!

Total remittance \$ _____

Ferraris For Sale • New Listing

1988-1/2 Ferrari Testarossa: S/N# ZFFS617A6JOU77578. Red/Tan. Never trashed or tracked, only 17,000 pampered miles. Original throughout with virtually no pits, dents or imperfections. Special Kinesis K-59, 18" polished, 2 pc. wheels (plus original wheels and tires included). Original tools and manuals, logo mats, tinted windows, car cover, 10 CD changer. Specially made small roller on bottom side front to help prevent damaging spoiler on steep driveways. \$59,500 or best offer. Can email photos, call for more info. Located in Camarillo, CA. George Spears - 818) 625-3343, Email: spearspat@aol.com. 9/10

1992 Serie Speciale 348 TB: S/N# 93191, #003 OF 100. Red/creme, 34,370 mi. (Kelvar seats). 100% original and correct, all tools, manuals, documentation. Multiple Concours Platinum awards, "Best prepared 8-Cylinder Ferrari" (99.5 pts.) at the '02 FCA International Meet. Same owner since 1999. Outstanding condition in every respect. #003 Speciale is in as factory new showroom condition as you will find. \$57,000. More information online at: http://www.fca-sw.org/pdf/meyer_ferrari_speciale.pdf Walter Meyer - 310) 471-2744, Email: walter@meyer-arch.com (CA). 5/10

Ferrari Literature For Sale

Cavallino, Forza, and Prancing Horse Magazines: Complete sets available for the appropriate offer. Make my day, or yours. Tom Brockmiller - 949) 716-2395, Email: ferrariracer@cox.net. 9/10

Miscellaneous For Sale: Cavallino magazines full set #1 (original) thru to #165 \$2,950. OBO. Prancing Horse magazine #47-54, \$25 ea, #56-103, \$20 ea, #105-158, \$15 ea, all prices OBO. Symbol magazine #1-22, \$22 ea OBO. Pebble Beach Concours programs 1983, '87, '88, '89, 1992, 94, \$25 ea OBO. Monterey Historic Races (Laguna Seca) programs 1977 to 1985, 1988, '89, 1990, \$12 ea OBO. "Sparco" driving suit FIA "Nomex" brand new still in original box package, never worn. Top yellow with dark blue horizontal alternating stripes, bottom dark blue. European size 54 USA size 40 \$595. OBO. Murray Cogan - 818) 923-3255, Email: MtlMurrayC@aol.com. (CA). 9/10

Ferrari Parts For Sale

For sale, trade or barter 550 Tubi rear exhaust section with 2 mufflers and tips, trade for a stock factory part. Although it has a pleasant tone, I prefer a different tone. Has less than 8,000 miles and is in perfect condition. George Spears 818) 625-3343, Email: spearspat@aol.com. 9/10

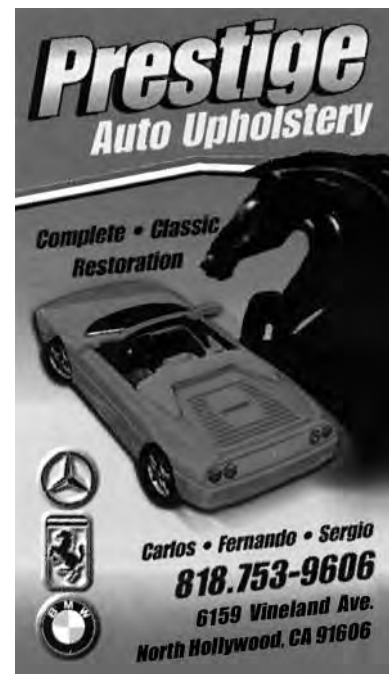
360/430 Custom Wheels with Tires: Iforged TE-14 wheels with Yokohama Advans mounted. 19 X 8.5 with 235/35/19s and 19 X 11 with 305/30/19s. Tires have about 3,000 mi. wheels are immaculate with a custom satin grey finish with special adapters allowing you to use your stock Ferrari center caps. \$3,000. OBO. Bryan - 310) 541-2872, Email: bryan_bergsteinsson@yahoo.com (CA) 9/10

512TR vinyl Bra: Black, new. In a box ready to ship. \$20. plus shipping. Wally Clark - 714) 630-9202, Email: clarkinc@pacbell.net. 9/10

F1 Transmission Reverse Shifter Switch: New NOS part/never used in the Ferrari box. Ferrari Part #169527: "F1 Transmission Reverse Shifter Switch" for 355 F1. Retail \$2,822.59, Sell for \$2,000.00. OBO. Tex Otto - 213) 439-0111, Email: tex@synchronis.com. (CA). 9/10

308/328 Car Cover: Ferrari 328 or 308 USED tan car cover (in great condition). \$150 which includes shipping. Al - 805) 732-7848, Email: alain@alainmichael.com. 9/10

Ferrari 250 Lusso Parts: Window Drip Moldings left and right \$300. Rear Bumper Ends NOS, still wrapped in the original 1970's Italian newspapers, \$750. Tex Otto - 213) 439-0111, Email: tex@synchronis.com. (CA). 9/10



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FCA Southwest Region



Welcome New Members

We look forward to your participation in FCA Southwest Region events!

David Swanson, Newport Beach

Peter Tarquinio, Pomona

Ernest Maurer, Mission Viejo

Clay Phelps, Santa Paula

Denise Ferrari, Newhall

Harry Wolf, W. Hollywood

Jes Thyssen, San Juan Capistrano

T.R. Collins, Beverly Hills



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Membership Application

I'm sure we all know at least one friend who owns a Ferrari and is not a member of our club. Why not give him or her a call and invite them to join our fabulous group?

Better yet, bring them to our next event to show them the fun we're having. We have so many terrific events coming up. It's easy to join, just go to:
www.ferrariclubofamerica.org, fax 800) 328-0444.

Name _____

Spouse _____

Address _____

City/St/Zip _____

Ferrari Model/Year _____

Serial Number _____

Body Style _____

National and Regional Dues \$135.00

My interests include: Rallies_, Autocross_,
Maintenance_, Driving Schools_, Concours_,
Social_, Other_____



FERRARI CLUB OF AMERICA SOUTHWEST REGION

Policies

Publishing Policy: The *Sempre Ferrari* magazine is a publication and copyright of the Ferrari Club of America/Southwest Region (non-profit). Postage is paid in California. Its purpose is to provide timely notification of club events and deliver information beneficial to members and enthusiasts of Ferrari.

The Ferrari Club of America and *Sempre Ferrari* magazine publishers do not warrant the accuracy of editorial content or photographs nor do they recommend or endorse any information presented or warrant or verify the claims of ads. We reserve the right to refuse to publish advertisements that are not club related activities or events.

Submissions: We encourage contributions of editorial material on a variety of Ferrari related topics including event reviews, book and video reviews, tech tips, etc. All articles and photos submitted for publication are subject to revision or rejection at publisher's sole discretion. Material is submitted and published without compensation. Only material or manuscripts from the original writer or copyright-permission articles will be considered for publication. Submission of original material constitutes a perpetual, nonexclusive license for the Ferrari Club of America to print and/or reproduce in any manner, and for any purpose, said material. Submissions for the magazine should be received by the 1st of the month for inclusion in the following issue. Email all editorial materials to the *Sempre Ferrari* editor at tex@synchronis.com.

Address Change: Allow four weeks notice. Mail recent label and new address to: Demetri Zafiris/FCA-SW Region, 4358 Nogales Dr., Tarzana, CA 91356 or call 818-774-1500 ext. 203. Be sure to include an extra \$10.00 with your membership if you want a FCA name badge.

Missing Sempre: Contact Demetri Zafiris to let us know you did not receive your magazine. Call 818-774-1500 ext. 203.

Advertising

Sempre Ferrari Commercial Advertisement Rates:

Color or black/white placement per issue:

* Long Term commitment required.

Magazine trims to 8.5" x 11"

Ad Placement:	(artwork dimensions w/.125" bleed)	Color	B/W
Full Page - Inside front/back cover*	(8.75" x 11.25")	\$400. color only	
Full Page - full bleed	(8.75" x 11.25")	\$400.	\$300.
Full Page - inset	(8" x 10.5")	\$400.	\$300.
Outside back cover*	(8.75"w x 8.75"h)	\$400. color only	
Half Page Horizontal - inset	(7.5" x 4.75")	\$200.	\$150.
Half Page Horizontal - bleed	(8.75"w x 5.75"h)	\$200.	\$150.
Half Page Vertical - inset	(3.75" x 10.5")	\$200.	\$150.
Half Page Vertical - bleed	(4.5"w x 11.25"h)	\$200.	\$150.
Quarter Page - inset only	(3.75" x 4.75")	\$150.	\$100.
Business Card	(2" x 3.5")	\$75.	\$50.
Business Classified	40 words maximum		\$20.
Scan photo of car	One time charge		\$15.

Material Deadlines:

January-February issue	December 1st
March-April issue	February 1st
May-June issue	April 1st
July-August issue	June 1st
September-October issue	August 1st
November-December issue	October 1st

Sempre Ferrari rate card is available online at www.fca-sw.org.

Prices are based on artwork per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. Contact Jim Bindman at 818-429-1667 or email: cool4re@hotmail.com.

A free classified section is available as a service to FCA Southwest Region members for brief ads for cars, parts, and/or accessories relating to the marque. Ads will run for two issues. Ads for services and ads containing long lists of cars and/or parts will be considered commercial.



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