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I love track days. Please support Marshall Buck's track days at Willow Springs.

As you see in the photo.

Photo by Tom Brockmiller at Chuckwalla Raceway

Hello FCA Southwest Region Members,

I just returned home from the National Board Meeting in Washington, D.C. We had three days of intensive meetings regarding the future of our fine club. A major topic was the reviewing and discussing of the Ferrari Club of America's Revised Bylaws. After much scrutinizing, a vote was taken and we approved the proposed changes to the Bylaws. Now the entire membership gets to cast their vote. I urge you to vote yes and approve these changes. A lot of time and effort went into bringing the Bylaws up to date to reflect the needs of the membership at this point in time. Please read the Bylaws and vote as soon as possible.

Another important discussion was the increasing membership numbers. We now have 5,396 Members in the Ferrari Club of America. The membership is up fifteen percent. We want to retain these members and a number of innovative ideas were brought to the table. Thanks were given to Ferrari North America for offering a complimentary membership to our club for new Ferrari owners. Please note that the complimentary membership for one year is for new members only. Please make new members feel welcome at events. If you can introduce yourself and invite them to your table, it will go a long way to making them feel happy that they joined our fantastic club.

I hope you can join me on my President's Drive and Party on Saturday, April 20. I promise the drive will be passenger friendly. We will leave from the site of Mogan's Café in the Palisades and cruise for approximately one hour and fifteen minutes. Malibu Golf Club is our destination where we will rock to the Brady Harris Band at the outdoor Malibu & Vine. The chef is promising some tasty treats for us to enjoy as we take in the breath taking views of the spectacular golf course.

Sunday, May 19th is one of our club's favorite events, Concorso Ferrari in Old Pasadena. Join us for a fantastic day on Colorado Boulevard with 140 of the finest Ferraris in Southern California. Awards will be presented in 10 classes by a panel of 30 Ferrari experts. There will be vendors and sponsors specializing in automotive apparel, travel, accessories and delicious food for you to enjoy.

Please mark your calendar for the Election Picnic on Sunday, June 2 at the South Coast Botanic Garden in Palos Verdes. We will be announcing our new President and Board of Directors (yes, it's been two years already for me!). We are honoring the 355's, my favorite, but all Ferraris are invited.

Hope to see you soon.

Happy Motoring,



Diane Peterson FCA Southwest President



January-March 2013

President's Message

FCA International Meet 50th Anniversary Relay

Upcoming events

Kenny's Mystery Drive
President's Drive and Party
USS Iowa Battleship Tour,
Drive and Lunch
Concorso Ferrari 2013
Annual Election Picnic
Sideways Wine Tour
II Tour Classico
Monza F1 Viewing
Yosemite Grand Tour II

Driving School at Willow Springs See you at the next event!



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FCA Southwest Region Events Calendar

Wally Clark 714) 630-9202 Email: clarkinc@pacbell.net

Cover Images

Ferrari SpA & Tom Brockmiller

Online Event Information & Registration

www.fca-sw.org



PRESIDENT/DIRECTOR **Diane Peterson** F355 GTS 310) 804-6655 babymack4@gmail.com Queen Mary Tour, 2012 Relay Rally



VICE PRESIDENT/DIRECTOR **Marshall Buck Ph.D** 365 GTB/4 Daytona 310) 836-4390 mdbuck@ieee.org

Willow Springs, Collection Tours



SECRETARY/DIRECTOR **Jack Curtis** 456 GT 949) 419-5654 jack_curtis@hotmail.com



Ortega Run, Ferrari Harbor Classic **TREASURER**



Demetri Zafiris 355 F1 Berlinetta, 308 GTS 818) 774-1500 ext 203 cnbigd@earthlink.net Casa del Herrero



CHAIRMAN Tex K. Otto 310) 836-0110 tex@synchronis.com Communications



Founded 1994

Officers, Directors & Chairpersons

Our thanks to these dedicated enthusiasts who provide opportunities for our club members to share our passion of Ferraris.



PAST PRESIDENTS Judd Goldfeder 1994-1996 Tom Brockmiller 1996-1997 Wally Clark 1997-1999 **Mary Landon** 1999-2001 **Bill Inglis** 2001-2003 Murray Cogan 2003-2005 Walter Meyer 2005-2007 **Doug Prestine** 2007-2009 **Tex K. Otto** 2009-2011



Jim Bindman 360 Modena 818) 429-1667 cool4re111@gmail.com Tech Sessions, Vandenberg Exotic Car Show

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DIRECTOR/MEMBERSHIP CHAIRPERSON **Peter Carniglia** 456 GT 818) 399-1087 peter@carniglia.com Track Events



DIRECTOR Richard Kidd Mondial 310) 871-4627 richkidd@catalystmedia.tv Coordinator



DIRECTOR Bruce Leeds 310) 662-1723 peggynbruce@msn.com Ronald Reagan Library Tour & Luncheon



DIRECTOR **Kenny Lombino** Scuderia Spider 16M 310) 339-8657 lombino@sbcglobal.net Death Valley Run, Mystery Drive, Italian Night



DIRECTOR/IN YOUR AREA CHAIRPERSON **Mark Process** 348tb Serie Speciale 818) 906-2678 dszner35mm@juno.com The Sideways Tours, In Your Area



SPECIAL EVENTS **Tom Brockmiller** 512TR 949) 716-2395 ferrariracer@cox.net The Ortega Run, Ferrari Harbor Classic



CONCOURS/EVENTS CALENDAR **Wally Clark** 308 GTS 714) 630-9202 clarkinc@pacbell.net Concorso Ferrari, Dana Point Concours



DIRECTOR/SPECIAL EVENTS **Mary Landon** 365 2+2 818) 971-3300 ext 2350 marv@fdsi.com Concorso Ferrari, 2012 International Meet





A!!		
April	13 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.
	13 - Saturday	Kenny's Mystery Drive - Great roads with clues given enroute to an unknown lunch destination. Info: Kenny Lombino - Iombino@sbcglobal.net, 310) 339-8657. Event info on page 26.
	20 - Saturday	President's Drive & Party - Drive in the Santa Monica Mtns. followed by a party with the Brady Harris Band at the Malibu Golf Club. Rock to the band while enjoying delicious light bites. Info: Diane Peterson - babymack4@gmail.com, 310) 804-6655. Event info on page 26.
	27 - Saturday	USS lowa Battleship Tour, Drive and Luncheon - Guided tour, reserved parking, gourmet luncheon. Info: Peter G. Kudrave - pgkudrave@kudravearchitects.com, 213) 955–0005. Event info page 27.
May		
	5 - Sunday	Greystone Mansion Concours d'Elegance - Greystone Mansion & Park, Beverly Hills, CA. 10 am–4 pm. Info: www.greystoneconcours.org. Advance tickets only. Offsite attendee parking.
	11 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.
	19 - Sunday	Concorso Ferrari 2013 - Vintage and contemporary Ferraris take over three block of Colorado Blvd. in Old Pasadena. Judged classes and non-judged display for Ferraris up to 2002. Info: Marv Landon - marv@fdsi.com, 818) 971-3300 ext 2350. Event info on page 28-29.
June		
	2 - Sunday	Annual Election Picnic - Honoring 355s, all Ferraris invited. South Coast Botanic Gardens, Palos Verdes. Info: Diane Peterson - babymack4@gmail.com, 310) 804-6655. Event info on page 31.
	8 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.
	7-9 - Weekend	San Luis Obispo Concours - Madonna Meadows, San Luis Obispo, CA. Vintage Ferrari classes. Info: www.sanluisobispoconcours.com. Event info on page 30.
	8-9 - Weekend	Sideways Returns Tour - Santa Ynez wine country tour. New wineries, lunch venue & dinner destination. Info: Mark Process - dszner35mm@juno.com, 818) 906-2678. Event info on page 31.
	9 - Sunday	San Marino Motor Classic - Lacy Park, San Marino, CA. Vintage Ferrari classes. Info: www.sanmarinomotorclassic.com. Event info on page 25 .
	23 - Sunday	Dana Point Concours d'Elegance - St. Regis Monarch Beach Resort, Dana Point, CA. Info: Wally Clark - clarkinc@pacbell.net, 714) 630-9202, www.danapointconcours.org.
July		
	13 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.
	30-Aug. 4	FCA International Meet at Road America - Road America, Elkhart Lake, Wl. 50 Years of Ferrari Rally, Concours, Track, Coppa GT, Reception, Awards Banquet. Info: www.fca2013.org.
August		
	10 - Saturday	Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.
	13 - Tuesday	Monterey Motor Week - Contact event for details. First day listed for multi-day events. Automobilia Monterey - The Embassy Suites, Seaside, CA. www.automobiliamonterey.com Concours on the Avenue - Ocean Avenue, Carmel-By-The-Sea. www.carmelconcours.com
	14 - Wednesday	Gordon McCall's Motorworks Revival - Monterey Jet Center. www.mccallevents.com The Little Car Show - Under 1,601 cc. Pacific Grove. www.marinamotorsports.org/events/
	15 - Thursday	Russo and Steele's 13th Annual Sports and Muscle Auction - Monterey. russoandsteele.com. Pebble Beach Tour d'Elegance Presented by Rolex - Collins Field. www.pebblebeachconcours.net. RM Auction - Portola Hotel & Spa/Monterey Conference Center. www.rmauctions.com. Mecum Auction - Hyatt Regency Resort and Spa on Del Monte Golf Course. mecum.com.
	16 - Friday	Concorso Italiano - Laguna Seca Golf Ranch. www.concorso.com. The Quail, A Motorsports Gathering - Carmel. quaillodgeevents.com/pages/thequail.cgi. 19th Annual Pacific Grove Concours Auto Rally - Pacific Grove. www.pgautorally.org Rolex Monterey Motorsports Reunion - Mazda Raceway Laguna Seca. www.mazdaraceway.com
	17 - Saturday	Gooding & Co Auction - Pebble Beach. www.goodingco.com.
	18 - Sunday	Pebble Beach Concours d'Elegance - Pebble Beach Lodge. www.pebblebeachconcours.net.

For the latest information and to register online:

www.fca-sw.org



September

1 - Sunday Kenny's Italian Night - Sunset drive and dinner.
Info: Kenny Lombino - Iombino@sbcglobal.net, 310) 339-8657. Details to be announced.

8 - Sunday Monza Formula 1 Viewing - Rancho Los Alamitos, Long Beach. Park-like western setting w/buffet.

Info: David Mains - dhmains@aol.com, 562) 754-4644. Event info on page 33.

14 - Saturday Southwest Region Board Meeting - Petersen Automotive Museum. 9 am.

22 - Sunday II Tour Classico - Vintage Ferrari drive for models of the Enzo era from 1947 – 1974. Rescheduled date.

Info: Tex Otto - tex@synchronis.com, 310) 836-0110. Event info on page 27.

27-28 - Weekend Exotic Car Show at Vandenberg Air Force Base - Concours on the grass on the 1st green at

Vandenberg's beautiful Marshallia Ranch Golf Course. No cost to attend. All exotic cars welcome.

Info: Jim Bindman - cool4re111@gmail.com, 818) 429-1667. Details to be announced.

27-29 - Weekend Yosemite Grand Tour II - Drive to one of the world's most beautiful scenic destinations. Park ranger guide, Tenaya Lodge, Ahwahnee Hotel, receptions and access to areas not available to the public.

Info: Jack Walston - jack.walston@mtwinvestments.com. Details to be announced.

November

8–9 - Weekend Willow Springs Driving School - Run your car at speed. All instruction and safety standards included. Info: Marshall Buck Ph.D. - 310) 836-4390, mdbuck@ieee.org. Event info on page 33.



MONTHLY FCA SW REGION

Board Meetings

Held the second Saturday of each month at 9 am at the Petersen Automotive Museum, 6060 Wilshire Blvd. (at Fairfax) Los Angeles, CA, unless otherwise specified. **All members welcome!**



Tuesday, July 30th - Registration, Welcome Reception

Registration at the Osthoff

Tech Inspection at the Osthoff

Welcome Party and Mercato at the Osthoff

Wednesday, July 31st - Registration, Seminars & Movie Night

Registration at the Osthoff Rally and Rally Lunch

Concours and Coppa Seminars at the Osthoff

Drive in Movie Night at Road America

Thursday, August 1st - Concours d'Elegance and Luncheon

Registration at Road America Concours presented by Zymöl

Concours Lunch

Coppa Bella Macchina

Сорра Вена Массина

Friday, August 2nd - Track Day, Dinner

Tech Inspection at Road America

Driver's School

Morning and afternoon run groups

Go Cart Racing

60's Theme Party at Road America

Saturday, August 3rd - Track Day, Challenge Race and Awards Banquet

Tech Inspection

Morning and afternoon run groups

Lunch and Track Touring

Coppa GT Evaluation

Go Cart Racing

Challenge Club Race

Charity Auction at The Osthoff

Cocktail Reception

Awards Banquet

Sunday, August 4th - Track Activities and Challenge Race

Morning and afternoon run groups

Lunch Time Track Touring

Challenge Club Race

This preliminary schedule offers a sampling of events that will be taking place over the course of the 2013 International Meet. There will be many additional activities for members, spouses,

guests and their children.

Events and times are subject to change.

2013 International Meet Registration and Information

www.fca2013.org

EVERY SUNDAY EACH MONTH - PALOS VERDES



SOUTH BAY **Don West** 310) 378-2954

Join FCA club raconteur Don West any Sunday morning at the St. Honore Café (the umbrellas) for an informal coffee and lunch. Meet and mingle with fellow South Bay members. Arrive at 12 noon at 2201 Palos Verdes Drive West, Lunada Bay, Palos Verdes.

FIRST SUNDAY EACH MONTH - MISSION VIEJO



ORANGE/RIVERSIDE COUNTIES **Tom Brockmiller** 949) 716-2395 ferrariracer@cox.net Jack Curtis 949) 494-2536 Bill Inglis 949) 481-5954

Arroyo Trabuco Golf Club. 26772 Avery Parkway, Mission Viejo, CA 92692. (Off 5 at Avery Pkwy, East to end of road. Ample designated Ferrari parking.) Arrive at 9 am for coffee and Ferrari friendship. Stay until 10 am for a great Champagne buffet brunch. Special FCA club only price \$22 per person, plus gratuity. It's a beautiful location and easy to find.

FIRST SUNDAY EACH MONTH - SANTA PAULA AIRPORT



SOUTHWEST

REGION

Area

All members welcome!

Coordinators

In Your

Meet Ferrari friends

for informal gatherings

at designated locations

throughout the month.

VENTURA COUNTY Guv Browning 805) 654-0693 805) 340-4225 Cell browningltd@gmail.com

We will gather on the first Sunday of each month at the Santa Paula Airport when they have their open hanger day. Arrive between 10:30 am to 11:00 and congregate at Will Kalbermatter's hanger in front of his T-6 airplane.

THE FIRST SATURDAY DRIVE - BEL AIR



WEST LOS ANGELES **Kenny Lombino** 310) 339-8657 Iombino@sbcglobal.net

Starting point at The Glen Center at 2948 Beverly Glen Circle, one block south of Mulholland Drive in Bel Air. The Center features a market for snacks/refreshments and a full service deli that opens at 7 am for breakfast. Tour departs at 9:30 am with a longer drive and new routes exploring the San Gabriel mountains. Traditional no host lunch stop, returning after 3 pm. Event open to FCA members only. The drive maintains a strictly enforced no "tag-along" policy and will be limited to "Ferrari only" vehicle participation. We encourage all drivers to adhere to our club's event participation driving regulations published on our club's website.

LAST SUNDAY EACH MONTH - WOODLAND HILLS



SAN FERNANDO VALLEY **Mark Process** In Your Area Chairperson 818) 906-2678 dszner35mm@juno.com

EuroSunday's location sponsored by the Auto Gallery is the Westfield Promenade at 6100 Topanga Canyon Blvd in Woodland Hills. The event opens at 7:30 am and closes at 10:30, coffee and snacks are available at the Corner Bakery. Info; contact Mark Process 818) 906-2678, email: dszner35mm@juno.com.

EVERY SUNDAY EACH MONTH - SANTA BARBARA



SANTA BARBARA CARS & COFFEE **Monte Wilson** In Your Area Chairperson

805) 455-4076 sbcarscoffee@gmail.com

Santa Barbara Cars & Coffee meets every Sunday morning from 8 am to 10 am on Coast Village Rd. in Montecito near the Coffee Bean and Tea Leaf. There is always a strong turn out of a wide diversity of cars from vintage Ferrari's to the most modern machines on the road. See you there!



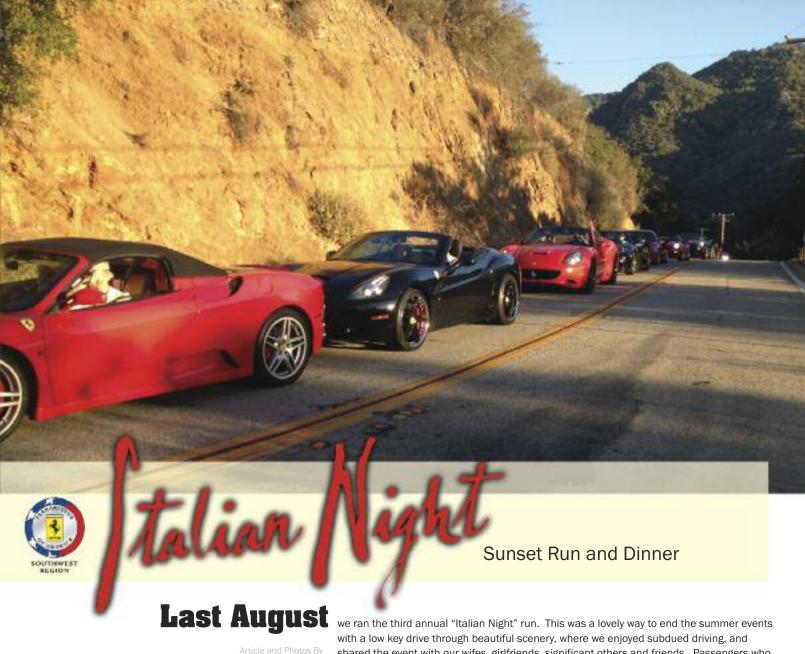
After 12 years of working exclusively on Ferrari automobiles, Premier Motorsport is proud to introduce its all new Ferrari Collision Center.

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Article and Photos By Kenny Lombino



we ran the third annual "Italian Night" run. This was a lovely way to end the summer events with a low key drive through beautiful scenery, where we enjoyed subdued driving, and shared the event with our wifes, girlfriends, significant others and friends. Passengers who otherwise might not want to come on other more spirited runs. The event is about camaraderie, beautiful roads, friendship, and of course good food. This being our third event, it seems to have become quite popular as twenty eight cars signed up with fifty six Ferrari fans in attendance.

As in the past, the run started in Sherman Oaks and took us through the Santa Monica Mountains, then down Pacific Coast Highway to watch the sunset. After a meet and greet of everyone including six new first time members, we went over the rules of the run. Safe driving and obeying the traffic laws are always emphasized, along with common courtesy for your follow driver. Questions were answered and then the driving instructions and route were handed out. It was also mentioned that no one had to follow anyone, and each could drive at there own pace. The instructions were simple and the restaurant had ample reserved parking for any late arrivals.

So off we went. The route took us up the 101 to Topanga Cyn. Rd. then to Mulholland Highway, driving to Stunt Rd. and then navigating to the top of Stunt Rd for a breathtaking view of the Santa Monica Bay and a photo opportunity. All took in this beautiful sight, a few pictures were taken, and we were off to continue our drive. Down toward PCH we headed and then made a quick right to take us back up into the mountains. The roads were all in excellent shape, the scenery beautiful, and the weather perfect. We drove canyons to our hearts content winding up driving through the small community of Malibu Lake. Many had never seen this beautiful small community and of course there were many comments as to "Oh I would love to live here" or "Can we come here the next time".

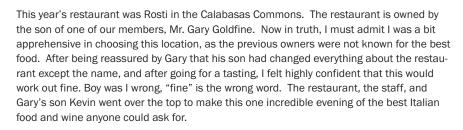


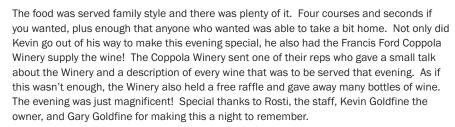






After driving through Malibu Lake we once again wound our way to Mulholland Highway and headed for the ocean and our sunset view as we drove down pacific Coast Highway. With no traffic on PCH we headed towards Topanga Canyon to drive up and over the hill down to the town of Calabasas and our restaurant for our evening meal.





These events I put on are a labor of love for me. Nothing makes me happier than being able to organize a ride where we can enjoy our Ferraris, enjoy each others company, have good conversation, and have smiles on our faces. I thank you all for coming out and I look forward to this August when we will run the forth annual "Italian Night" All in all, a grand time was had by everyone.

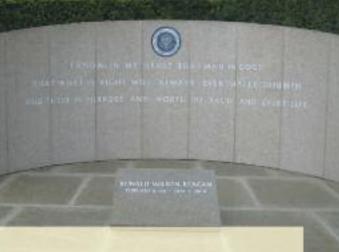












and Museum Tour

Article and Photos By
Bruce Leeds

Mother

Nature did not cooperate with the FCA for the event on Saturday, November 17. As a result of impending rain, many participants did not drive their Ferraris – only about 5 Prancing Horses came to Ronald Reagan Library and Museum in Simi Valley. Nonetheless, the turnout of FCA members was excellent, regardless of how they got there.



FCA members were met by two docents and divided into two groups for a tour of the museum. Everyone braved the light rain to see a section of the Berlin Wall and Ronald Reagan's gravesite before going inside. The museum is broken down into the childhood, Hollywood and political phases of Ronald Reagan's life. There was a special emphasis on his Presidency and Cold War relations. The museum has been completely redone in the last couple of years, so even for people who had been there before it was significantly different now. The tour ended at Air Force One, a complete Boeing 707 that served as the aircraft for several presidents that is mounted on pedestals completely within the museum. The FCA members had an opportunity to have their photo taken at the entrance to the plane and tour the Presidential aircraft. Underneath the airplane in a three story gallery are the Presidential helicopter Marine One and a Presidential limousine with motorcade.

After lunch in our reserved area under Air Force One, everyone was free to return to the museum or to see the other exhibits. Those other exhibits included two galleries of decorated historical Christmas trees and a Disney exhibit. The latter was very interesting. Walt Disney and Ronald Reagan became friends when Disneyland opened in 1955, so it was appropriate to host this exhibit of unique Disney items at the Reagan Library and Museum. The Disney exhibit was there only for a while and exhibited many items from Walt Disney's life and various costumes and props from Disney movies from the beginning to the present.

Attendees were free to experience the facility as they chose. The sun was shining by midafternoon, which made for a good drive home and a nice end to a FCA event.



HAR A COLLISTS

We would like to cordially invite the FCA Southwest Region Members to the launch of our first U.S. store in Beverly Hills. With over 25 years of buying and selling fine luxury goods, Hara and Co. is now bringing world-class curators to discerning customers like you. Please join us.

Hourly Raffles Of Great Items

Light Hors d'oeuvre & wines from Premier Central Coast wineries will be served. Free 2-hour parking (city parking structure is 3 doors down from our boutique).

For more info please contact:

Wesley Hatakeyama

Managing Director FCA Member/IAC PFA Master Judge

Email: WES@HARAANDCO.COM Cell: 805-712-5995

210 S. Beverly Drive, Beverly Hills, CA 90212 Phone: 310-247-5500 Fax: 310-247-5501



Article and Photos By Diane Peterson

Saturday December 8th. Excitement stirred as the boats were having final decorations secured into place. "Here Comes Santa Claus" blasted from a huge yacht's speakers.



This year's boat parade theme was "Celebrating 50 years, A Solid Gold Christmas Celebration". There was a beautifully decorated Christmas tree at the entrance to the restaurant and a super friendly hostess escorted us to our very private dining room directly on the waterfront. Santa had left gift bags for each Ferrari couple with a cozy, commemorative throw from the FCA Annual Meet to keep them warm on chilly nights.

The celebration began with a spectacular firework display. Then the incredible parade of over 100 decorated boats sailed past our huge bay windows. Reindeer flying and Santas waving with amazing displays of creativity, left us all cheering and clapping for our favorites.



Photo captions left:

Madelon and John Quillan were among the partiers.

Cathi and Kristen Sage enjoy the magnificent dinner buffet as the decorated boats parade by.



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Newport Harbor Drivers Club



Ve held

the 3rd annual Judging Seminar on Saturday, February 2nd at the Newport Harbor Drivers Club in Costa Mesa. We had about 25 participants show up this time to bone up on their skills on judging Ferraris per the FCA National guidelines. We showed the judging power point presentation (that is on the FCA National website) put together by FCA National Chief Judge, Chris Current.

Tom Shaughnessey (FCA National and Pebble Beach Judge) addressed the group on the theories behind FCA judging at all events and gave tips on what to look for in judging a car. After the presentations, we broke into groups and did some actual judging of a variery of Ferraris that were in attendance. We hope that some of the attendees will be able to help judge at the upcoming Concorso Ferrari event in Pasadena on May 19, 2013.

The yellow 355 in the photos belongs to Bob Estrada and the red 355 belongs to Peter Riley (it was the Greatest 8 Award winner (Outstanding 8 cylinder Ferrari), Platinum and Coppa Bella Machina winner at the FCA Meet in Palm Springs). We also had a 355 Spider (Denise Ferrari's car) and a couple of Daytonas to look at. After comparing notes on the cars, we adjourned for lunch provided by Tom and Linda Brockmiller.

A big "Thank You" to Garry Roberts for letting us use the Drivers Club venue.



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Kenneth P. Lombino

Senior Vice President-Wealth Management Financial Advisor (310) 246-5821

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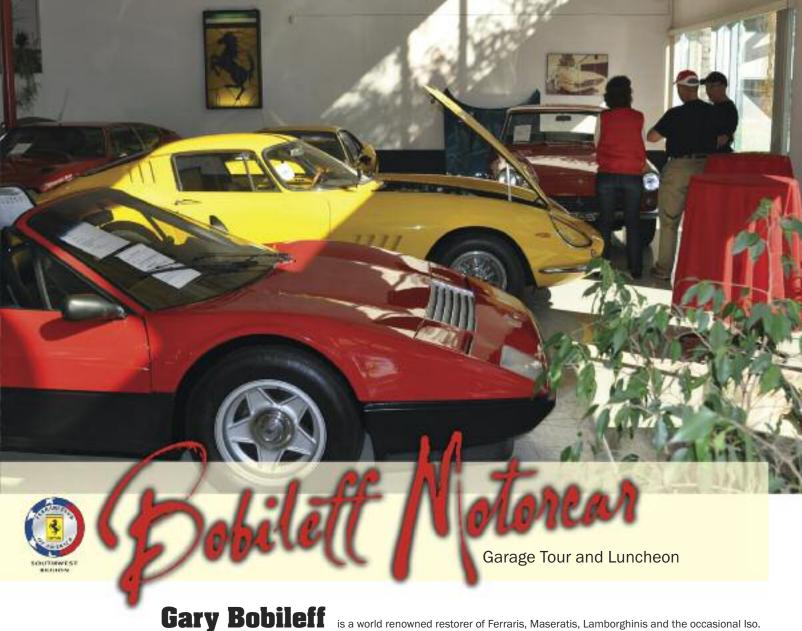


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Article By Jack Curtis

Photos By Tom Brockmiller





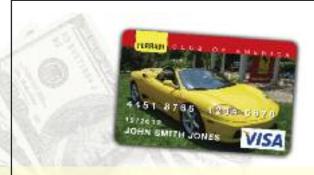
is a world renowned restorer of Ferraris, Maseratis, Lamborghinis and the occasional Iso. His facility in San Diego is beyond impressive. The Bobileff Motor Car Company offers complete restorations of these cars as well as ordinary maintenance or minor repairs. Bobileff is no stranger to Pebble Beach as his restorations have been winners there and other major concours events.

It was with great anticipation that a group of our members as well as some of Gary's clients gathered at his shop for a complete tour and explanation of his operation which was to be followed by a fine paella luncheon.

To begin, Gary explained that his clients are world-wide and gave the history of some of the cars for sale in beautiful showroom. Next, we were taken to the mechanical section where there were a number of Ferraris and Lamborghinis in various stages of repair and restoration. More than seven Lamborghini Miuras were counted along with two earlier Lamborghini models. Looking at these cars, it was easy to understand why Bobileff's efforts result in prize winning classic cars.

From the mechanical portion of the facility, we were taken to the body shop where technicians there can do anything from repairing a minor fender bender to actually building parts and even complete bodies for these Italian classics. The painting facility is state of the art as well. Gary explained in detail just how his projects are prepared for concours winning paint jobs.

Finally, we were shown the upholstery section of his facility. Once again, the people in this department can repair minor interior damage as well as create an exact and complete interior using original fabrics and leathers from suppliers around the world.





FCA Added Member Benefits

The savings of one Ferrari service, driving school, car transportation or lease can save you the cost of your membership.

It's like a free membership to the largest Ferrari club in the world!

Ferraris, Fun and Bucks Back!

We are pleased to announce our new "FCA Bucks Back" program available only to FCA Members. Anyone of these offerings could save you the cost of your membership or more... simply show your FCA Membership Card and you will instantly qualify for any or all of these Discounts.

Ferrari Dealer Discounts

• 10% Discount off Parts & Labor for service customers for all Ferrari Vehicles at any authorized Ferrari Dealer in the United States and Canada

Skip Barber Racing Schools

• 10% Discount available at all Skip Barber Racing School locations

Horseless Carriage Carriers

• 10% Discount to and from any locations serviced by Horseless Carriage Carriers

Putnam Leasing Company

• A \$300 Discount off the Start-up Leasing Fee is provided to all FCA Members

TFX International Specialized Vehicle Transport

• 10% Discount within Canada and Transport in and out of Canada

FCA Picture Credit Card

 Your Car pictured on your new FCA Credit Card is now available to all FCA Members; You also receive up to 1% Cash Back or many other Rewards.
 To apply for your card please call FCA Membership Services at (800) 328-0444 or e-mail: membership@ferrariclubofamerica.org today!

Simply present your current FCA Membership Card at the time of any sign-up and you will save and get instant "Bucks Back" for FCA Members only!

For full program details and restrictions visit http://ferrariclub.org/benefits.cfm.

FCA Visa card is available to US members only.

The "Bucks Back" discounts are off of standard pricing excluding specials or promotional discounts.







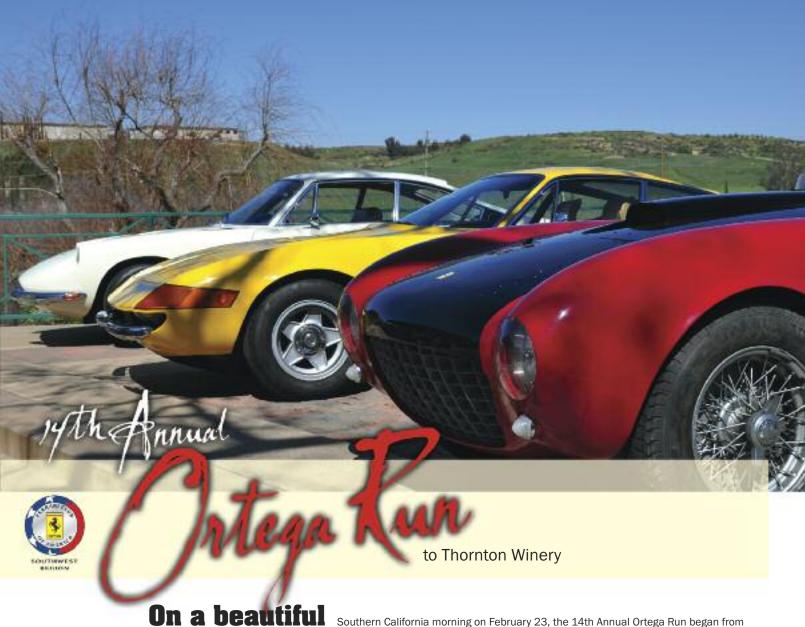
Finally, we retreated to the showroom where the authentic paella lunch was being prepared and cooked. Watching the work that goes into paella was interesting and the results perfect. After lunch was served, many stayed to marvel at the cars in the showroom and the restoration shop.

Our thanks to Gary Bobileff and his staff for their hospitality in hosting a truly fine event.



Bobileff Motorcar 6730 Top Gun Street San Diego, CA 92121

858) 622-1600 www.bobileff.com



Article By Photos By

Jack Curtis Tom Brockmiller

Southern California morning on February 23, the 14th Annual Ortega Run began from its usual starting place just off the Ortega Highway in San Juan Capistrano. The weather was perfect and a truly beautiful drive through our scenic back roads of Southern California was enjoyed by over 70 people.



Watching our group leave from the starting point was a tifosi's dream. Included in our group were a number of Enzo era cars that included a 250 SWB, a 250 Europa, a 375 MM, a few Daytonas, a 365 2+2, a Lusso and a Boxer, all of which provided the usual sounds that raise the hair on the back of your neck when they are exercised to full throttle. Seeing and hearing these older cars running is a rare experience that happens every February when the Ortega Run happens....

After a very enjoyable drive of about one and a half hours, our group arrived at the Thornton Winery, our destination for the past 14 years. As usual, there was private parking for our Ferraris. True to its reputation, we were served a sumptuous buffet of Caesar Salad, a choice of pastas, beautifully done grilled top sirloin and champagne poached salmon. To top off the excellent meal, a desert of New York Style Cheese Cake with fresh fruit topping was served.

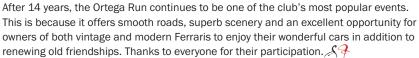


Photo captions this page from top:

365 2+2, Daytona coupe and 375 MM on the upper patio area. Berlinetta Boxer, Lusso and 365 GTC/4. Tom Shaughnessy in his racer, xxx and Brooke Betz. The Betz and Peter's 250 SWB and Europa GT. Two of the several tables of participants who enjoyed the delicious buffet luncheon. Preferred Ferrari parking at Thornton Winery.

















A Visit to Maranello

Article and Photos By Bruce Leeds

Ferrari's home







On a beautiful sunny Saturday morning last September, we boarded the shuttle bus at the Enzo Ferrari Home and Museum in Modena, Italy, for the town of Maranello about 10 miles away. Maranello is, of course, the home of the Ferrari factory, which dominates everything else in the town.

Maranello is not a large town and just about everything you want to see is within walking distance. A good starting point in Maranello is where the shuttle bus drops you off - the Ferrari Gallery on Viale Ferrari, about 2 blocks from the factory. The Gallery has a collection of historic Ferrari road and race cars, including an array of recent year Formula One cars. There is also a café and a gift shop – the first of several in town.

On Viale Ferrari there are several other Ferrari gift shops – and even one selling Lamborghini merchandise. The items in the stores are similar and the prices are also about the same. You will find wearing apparel, hat pins, books, models, pens, jewelry and many other items. If you want to bring back Ferrari souvenirs this is the place to find them.

Many of the stores on Viale Ferrari also offer "test drives." These are Ferraris that you can take on a 10 minute drive around Maranello. The prices range from 60-70 Euros for a Ferrari 430 to 150 Euros for a 599 or 458. You get to drive the car with a chaperone in the passenger seat to guide you.

The main street in Maranello is Via Abetone. At the intersection of Via Abetone and Via Fomace is the iconic original main gate to the Ferrari factory. You can view and take photos of the gate from the sidewalk but if you try to get closer the guards will shoo you away. The Ferrari factory is off limits to casual visitors. Tours are available to Ferrari owners but must be arranged in advance.

Across the street from the factory entrance is the Hotel Planet. The official Ferrari Store is on the ground floor of the hotel. The shop has many of the same items as other gift shops in Maranello, but also has some unique collectables, such as parts from Formula One cars. Present your FCA membership card to obtain a discount at the store (don't ask me how much since I didn't have my card with me).

About one block behind the hotel is the home of Scuderia Ferrari – the Formula One race team. If you are able to arrange a tour of the factory they may also take you here. Otherwise you are limited to seeing the outside of the building on the other side of a fence.

Photo captions this page from top:

Yours truly at the original Ferrari gate. Outside the Ferrari Gallery & Museum.

Ristorante Cavallino across the street from the factory.

Impressive Ferrari factory. Maranello city limits. F1 at the Galleria Ferrari.

Industrial Condos For Sale in Thousand Oaks

Stop renting! Start investing!

The only small warehouse space available for sale in Thousand Oaks.

Units starting at 977 square feet.

All units are fee simple and zoned industrial.

Perfect as a leased investment, business location,
or a highly secure showroom for your prized vehicle collection.







Complementary Service Clinic for Ferrari owners.

Each month on a selected Saturday morning, Ferrari of Newport Beach is conducting a Service Clinic for Ferrari owners. Our knowledgeable

factory-trained technicians will perform a 62-point inspection, computer diagnostic and thorough review of data plus answer any questions the owners may have about their Ferrari.

Ferrari of Newport Beach Service Clinics are limited to only 4 cars, which allows for an in-depth analysis of each car's current condition, maintenance needs, open recalls, factory campaigns or updates.

Register to attend or have your Ferrari considered for our next monthly service clinic. Guests are very welcome to observe the clinic activity and enjoy the Ferrari experience.

SERVICE CLINIC SCHEDULE & REGISTER

www.ferrariofnewportbeach.com/clinic.html

2980 Redhill Ave., Costa Mesa, CA 92626 (866) 297-2826







On the other corner opposite the Ferrari main gate is the Cavallino Restaurant. This is where Enzo Ferrari had lunch each day. The restaurant is a bit pricey but serves excellent meals. Advance reservations are recommended – if not required.

If you walk about 10 minutes up Via Abetone away from the town center, you will have the best opportunity to catch a glimpse of the Fiorano test track. The view is not that good because you have to look through trees and a chain link fence – but is the best available. Formula One cars are no longer allowed to test there, but the day we visited production cars were doing hot laps around the course.

The Maranello town center is a short walk away in the other direction. It is typical of a small Italian town with a church, school, banks, restaurants and stores. The traffic circle in the center has a Ferrari monument and a nearby store sells Ferrari souvenirs (and other merchandise) at better prices than the shops closer to the factory and Gallery.

You can do a nice tour of Maranello in a day. If you are able to arrange a visit to the Ferrari factory, plan on three hours for the complete tour. If you can't go to the Cavallino Restaurant for lunch, there are other good restaurants in all price ranges in town. Buon viaggio!





Photo captions this page from top: Bruce with the 430 he drove in Maranello. The Scuderia Ferrari building behind a fence. One of the souvenir shops. This is actually the Ferrari house in Modena.

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LaFerrari Debut

Article and Photos By Ferrari SpA

Supercar from Maranello





"We chose to call this model LaFerrari," declared Ferrari's President, Luca di Montezemolo, "because it is the maximum expression of what defines our company excellence. Excellence in terms of technological innovation, performance, visionary styling and the sheer thrill of driving. Aimed at our collectors, this is a truly extraordinary car which encompasses advanced solutions that, in the future, will find their way onto the rest of the range, and it represents the benchmark for the entire automotive industry. LaFerrari is the finest expression of our company's unique, unparalleled engineering and design know-how, including that acquired in Formula 1."



The wraps are finally off the LaFerrari. The Prancing Horse's eagerly-anticipated limitedseries special, of which just 499 will be built, made its world debut at the Geneva International Motor Show.

For Ferrari the development of a limited-series special like the LaFerrari represents an opportunity to experiment with all the technological solutions that will later filter down onto the production cars. The hybrid technology used, known as HY-KERS, represents the perfect combination of maximum performance and lower emissions.

The LaFerrari is equipped with dynamic controls that are integrated for the first time ever on a Ferrari road car with active aerodynamics and the HY-KERS system. Thanks to Ferrari's proprietary logic which govern all the systems, the car can achieve absolute levels of performance, aerodynamic efficiency and handling without any form of compromise in any area and inspired by F1 single-seaters.

The LaFerrari's architecture posed the first challenge for the Prancing Horse team at the planning stage of the design. The aim was to achieve ideal weight distribution (59% at the rear) and a compact wheelbase despite the extra bulk of the hybrid system. The result is that all of the masses are situated between the car's two axles and as close as possible to the floor to lower its center of gravity and thereby guarantee dynamic handling and compact dimensions.

The LaFerrari's chassis features no less than four different types of carbon-fiber, all handlaminated and autoclave-cured in the racing department using the same design and production methods as the Formula 1 car. This helped optimise the design: various functions were integrated (e.g. seats and battery compartment) into the chassis to improve torsional rigidity (+27%) and beam stiffness (+22%) whilst cutting weight.

The LaFerrari is the first road car in Ferrari history to be powered by the HY-KERS system. This powerplant represents the pinnacle of engine development and research, with a 6262 cc V12 that punches out 789 hp and revs to a maximum of 9,250 rpm, a record for an engine of this displacement. It also features a very high 13.5:1 compression ratio and a high specific output equal to 128 hp per liter. The engine is coupled with a 163 hp electric motor, giving it a combined power output of 952 hp.

The high torque levels available at low revs from the electric motor allowed the engineers to optimize the internal combustion engine's performance at higher revs, to provide a constant supply of exceptional power throughout the rev range. The hybrid system is composed of two electric motors developed in collaboration with Magneti Marelli – one powering the driven wheels and the second the ancillaries – and a battery pack attached to the floor of the chassis consisting of cells that are assembled in the Scuderia Ferrari department where weight distribution, but also to boosting energy efficiency as torque is instantly available to the wheels and, vice versa, from the wheels to the electric motor in recharging.



Saluting San Marino's Centennial

Calling All:

Ferrari 166 - 250s Ferrari 275 - 365s

June 9, 2013

SAN MARINO MOTOR CLASSIC

So. California Region CCCA Grand Classic

To buy tickets, enter a car or obtain additional information, go to our web site at:

www.sanmarinomotorclassic.com

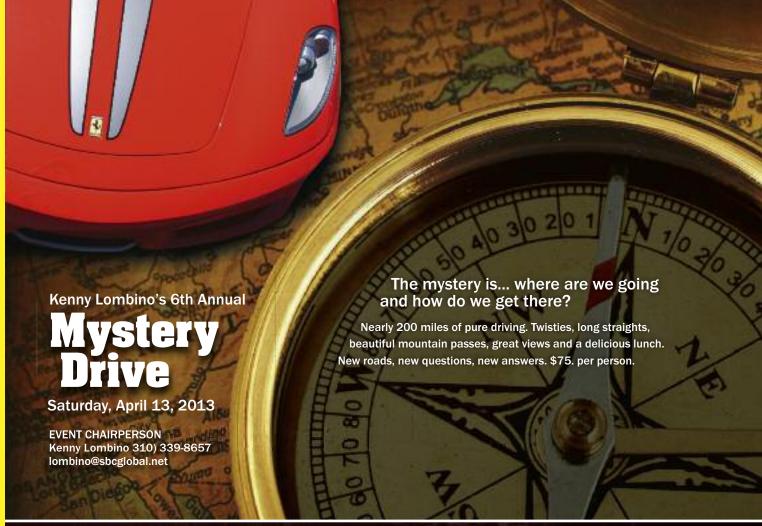


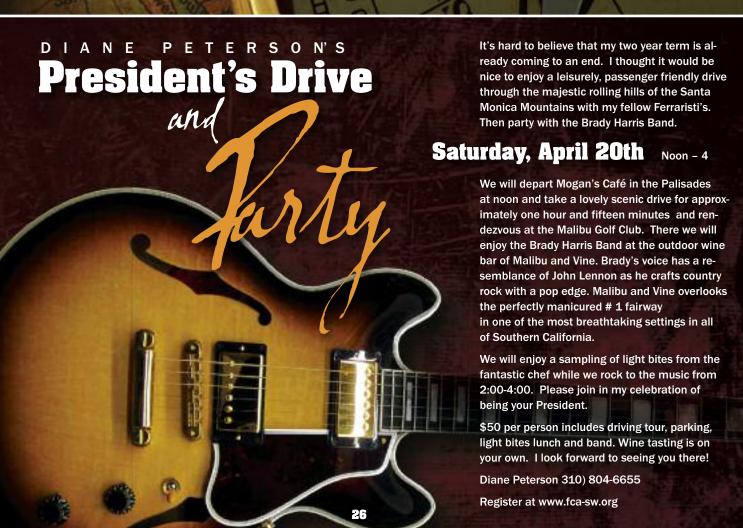






SAUE THE DATE





USS Iowa Battleship Saturday, April 27, 2013 10 am

GOURMET LUNCHEON TOUR DRIVE





Private docent guided tour of this Battleship which served our country with distinction for over 50 years. designated as the World's Greatest Naval Ship, now permanently docked in San Pedro Harbor.

Reserved on-premises parking for Ferraris.

Scenic coastal drive from San Pedro through windy Palos Verdes Peninsula roads to magnificent setting of Donald Trump's Restaurant for a Gourmet Luncheon including:

Choice of:

Chef's Soup of the Day or House Mixed Greens, Balsamic Vinaigrette

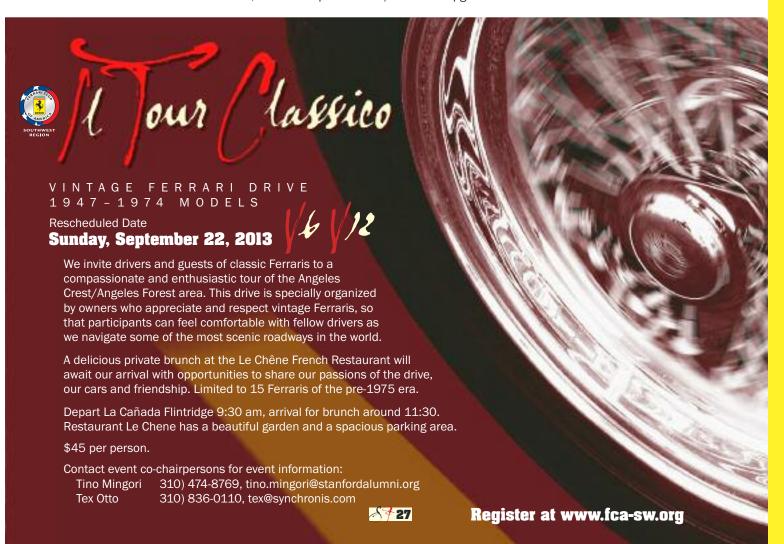
Shrimp Caesar Salad or Beer Marinated Carne Asada (Skirt Steak) or Grilled Chicken Marsala

Raspberry Cheesecake or Fresh Fruit Tart

Coffee, Tea, Wine

Limited to 36 persons, each at \$87.50. Reserve by April 15, 2013.

Peter G. Kudrave, Event Chairperson 213) 955-0005 pgkudrave@kudravearchitects.com





3 Blocks of the 140 Finest Vintage and Contemporary Ferraris

Concorso Ferrari FERRARI EXCLUSIVE CONCOURS

Experience three blocks of Colorado Boulevard in Old Town Pasadena as it transforms into an amazing Ferrari extravaganza. Over 140 Ferraris ranging from mid-century purpose built racers to modern day exotic supercars of unmatched speed and style will line Colorado Blvd for all to enjoy. In addition to Ferraris, there will be vendors and sponsors specializing in exotic automotive styling, accessories, detailing, apparel, travel, and local food to compliment the star of the show - Ferrari.

The concours is limited to 140 of the finest vintage and contemporary Ferraris, to be Judged and for Non-Judged display. Ferraris entered from 2002 and earlier are eligible for judging that will follow Ferrari Club of America National guidelines IAC/PFA (International Advisory Council for the Preservation of Ferrari Automobiles). Awards will be presented in 10 classes by a panel of 30 Ferrari experts at the conclusion of the event.

Owners of the newest models of Ferraris are welcome to display their prancing horses and spend a fun day among friends in beautiful Pasadena. Space is limited to 140 Ferraris, so register early for an opportunity to be part of this traditional FCA Southwest Region event.

CONCOTSO EVENT CHAIRPERSON Ferrari

Mary Landon - FCA SW Special Events Director 818) 971-3300 ext 2311 - Anna McKinley **Contacts**

Email: marv@fdsi.com

Information & CONCOURS ENTRY **Online Registration** at www.fca-sw.org

Wally Clark

Tel: 714) 630-9202 Email: clarkinc@pacbell.net SPONSORSHIP

Timothy McGrane 602) 316-6694

Email: tmcgrane@blackhawkmuseum.org

MEDIA/PR

Mike Zaroudny

310) 857-9958 Email: mike@mzpr.net



Concorso Ferrari 2013

Sunday, May 19, 2013 - 10 am to 3 pm





















Entry Application Duplicate form for additional Ferraris Please print clearly Owner Name(s) - (As it will appear on all printed matter)	•
• • •	
	State Zip Code
Phone	Email
Ferrari Information Select your show preference Judged/Non-Ju	dged:
SELECT: Judged Non-Judged	
Year Model	Serial Number (last 6 digits)
Coachbuilder	Body Style
SELECT: Judged Non-Judged	
Year Model	Serial Number (last 6 digits)
Coachbuilder	Body Style
Event Registration REGISTER EARLY AND SAVE! - REGISTER ENTRIES ARE LIMITED TO 140 FERRAR	
Registration Fee Judged/Non-Jud	
Payment Information	Total Remittance \$
Check enclosed payable to: FCA Southwest Region	
Charge to my MasterCard VISA Discover	· <u> </u>
Account #	Exp Date/ Security Code
Print Name on Card	Signature
FOA OM Ossissans Francis	to: 818) 332-7029 - Attention Concorso Ferrari 2013

Attn: Anna McKinley 5703 Corsa Avenue Westlake Village, CA 91362

CONCOURS ENTRY

Wally Clark - Tel: 714) 630-9202, Email: clarkinc@pacbell.net

Concorso Ferrari Guidelines: No For Sale or Advertising Signs, No Leaving Show Early Prior to 3 pm, No Easy-up Tents or Canopies, Tables and Chairs Will be Provided, Entries Limited to 150 Ferraris. All participants must show proof of vehicle insurance at event. Thank you for your continued support of the FCA Southwest Region.





Hundreds of exciting and elegant classic, antique and unique cars set the stage for a show of variety, class and fun. The 2013 classes include hot rods, race cars, muscle cars, sports cars and motorcycles. This year's marque, the Corvette, celebrates its 60th anniversary on the newly revamped, lush, green Madonna Meadows.

To enter your vehicle for display or judging, or to learn more about sponsorship opportunities for the San Luis Obispo Concours – a benefit event for Hospice of San Luis Obispo County - visit www.sanluisobispoconcours.com.

For tickets and details, information and links to local hotels: Visit www.sanluisobispoconcours.com Call 805.544.2266



Like us at www.facebook. com/sanluiobispoconcours

San Luis Obispo Concours Main Event Sunday, June 9 | 10 a.m.-5 p.m.

Concours Connoisseur Tent (Limited tickets available) Sunday, June 9 | 10 a.m.-3 p.m.

Edna Valley Experience Cocktail Reception (Limited tickets available)
Friday, June 7 | 6:30 p.m.-9:30 p.m.

Champagne Brunch – Madonna Inn Saturday, June 8 | 10 a.m.-Noon

Drive & Ride – Through Scenic San Luis Obispo County Saturday, June 8 | Noon

Dinner and Auction – San Luis Obispo Country Club (Limited tickets available) Saturday, June 8 | 6-10 p.m.





SIDEWAYS RETURNS



The Sideways Tour Returns this year at a new date, the second weekend in June and a new host hotel, the Chumash Casino Resort and Spa. This year's tour features all new wineries, a new lunch venue, the Avant restaurant at the Terravant Winery and a new dinner destination at Trattoria Grappolo in Santa Ynez.

The tour will be limited to only 32 cars, so sign up early. As in previous years, you may opt for the one day (Saturday) or two day (Sat. & Sun) tour and choose one of our three separate run groups; Purple, Red and Yellow.

When registering for this event, please indicate on the form if you are:

- Staying overnight on Saturday to continue on Sunday.
- If you want a dinner reservation for Saturday evening.
- Your preferred run group.

\$65. per person includes Saturday's lunch.

Please register at www.fca-sw.org



For Sideways Tour info contact:

 $Mark\ Process:\ 818)\ 906\text{-}2678,\ dszner 35mm@juno.com.$

Contact the Chumash Resort directly to book your room reservation: Chumash Resort 805) 248-6274, www.chumashcasino.com/Hotel/Hotel.aspx

Please answer these questions on your desired participation:

se answer these questions on your desi	ica partic	ipation.	
Number in persons in your party:	\Box 1	<u> </u>	Other
Saturday Dinner Reservation Wanted:	Yes	□No	
You've Reserved a Hotel Room:	Yes	□No	
You're Continuing on Second Day Tour:	Yes	□No	
Desired Run Group:	Purple	Red	Yellow

We will see you in June!



Events Registration Form

LEGARI CITY OF THE PROPERTY OF
SOUTHWEST REGION

RRARICI	Member Information	PHOTOCOPY THIS PAGE FOR COMPLETION - PLEASE PRINT CLEARLY
(S	First Name	Last Name
AMERICA	Address	City State Zip
SOUTHWEST REGION	Phone	Email
1-3 2013		n - Check payable to: FCA Southwest Region or Charge my MC VISA DISC
Volume 20	Account #	Exp Date/ Security Code
No. I	Name on Card	Signature
	NOTE CANCELLATION FEE - Ca to cover incurred credit card a	ancellations by the registrant will be refunded up to the event registration deadline, with 5% deducted from the full event amount and transaction processing fees. Should an event be cancelled by the event organizers, the full amount will be refunded.
April Su M T W T 1 2 3 7 8 9 10 1 14 15 16 17 1 21 22 23 24 2	4 5 6 1 12 <mark>13</mark> 8 19 <mark>20</mark>	Mystery Ride - Page 26 Saturday, April 13, 2013 Registration deadline Friday, April 5, 2013. Number of attendees at \$75. per person. Event Total \$ Name(s) of guests
28 29 30 May Su M T W Th Fr S 1 2 3 5 6 7 8 9 10 1 12 13 14 15 16 17 1 19 20 21 22 23 24 2 26 27 28 29 30 31 June Su M T W Th Fr S 2 3 4 5 6 7 9 10 11 12 13 14 1 16 17 18 19 20 21 2 23 24 25 26 27 28 2 30 July Su M T W Th Fr S 7 8 9 10 11 12 1 14 15 16 17 18 19 2 21 22 23 24 25 26 2 28 29 30 31 August Su M T W Th Fr S	2 3 4 9 10 <mark>11</mark>	President's Drive & Party - Page 26 Saturday, April 20, 2013 Registration deadline Friday, April 12, 2013. Number of attendees at \$50.00. per person. Event Total \$ Name(s) of guests
	70 31 Th Fr Sa 1 6 7 8	USS Iowa Battleship Tour, Drive & Gourmet Luncheon - Page 27 Saturday, April 27, 2013 Registration deadline Monday, April 15, 2013. Number of attendees at \$87.50. per person. Event Total \$ Name(s) of guests
	0 21 22 27 28 29	Concorso Ferrari - Page 28–29 Sunday, May 19, 2013 Registration deadline Friday, May 10, 2013. Register with form on page 29 or online at www.fca-sw.org
	1. 1.2 13 8. 19. 20 5. 26. 27 Th. Fr. Sa	
4 5 6 7 11 12 13 14 1		Event Total \$ Ferrari Year/Model
18 19 20 21 2 25 26 27 28 2 September Su M T W T 1 2 3 4	2 23 24 9 30 31 Th Fr Sa	Sideways Wine Tour - Page 31 Saturday-Sunday, June 8-9, 2013 Registration deadline Wednesday, May 29, 2013. Number of attendees at \$65. per person. Event Total \$
8 9 10 11 1 15 16 17 18 1 22 23 24 25 2	2 13 <mark>14</mark> 9 20 21	Include form page 31 with your selections for dinner, second day participation and run group. Name(s) of guests
Registratio	on Visit	Il Tour Classico - Page 27 Sunday, September 22, 2013 Registration deadline Monday, September 16, 2013. Number of attendees at \$45. per person. Event Total \$ Name(s) of guests

Mailing Address Demetri Zafiris FCA SW Events 4358 Nogales Drive Tarzana, CA 91356

Fax: 818) 343-0859

For the latest information and to register online:

www.fca-sw.org

Total remittance \$_ See you at our next FCA Southwest event!





For your enjoyment,

the FCA Southwest Region has arranged

a most enjoyable opportunity to view the F1 Race from Monza, Italy on large screen. This is the premier event of the season and the Cavallino track of choice.

The location will be the luxurious gardens of "Rancho Los Alamitos", near Long Beach, CA. Exclusive Ferrari parking on the Bixby Ranch's tree-lined streets, adjacent the rural vestiges of the buildings and grounds from California's 1800s. www.rancholosalamitos.com.

Our group will have the exclusive use of this botanical park-like western setting and the newly constructed "Garage" for our viewing and sumptuous carving station buffet.

Please reserve the date as registration begins in our next issue of the Sempre Ferrari.

Your Host, David Mains 562) 754-4644 or dhmains@aol.com.

Ferrari Drivers invited to Driving School at Willow Springs Raceway

November 9-10, 2013 Saturday & Sunday

Willow Springs Driving School - open track event \$245.00 for Saturday & Sunday

You are invited to attend the Open Track Event at Willow Springs International Raceway in Rosamond, CA. This event allows you to run your car at speed on a road-racing course. Cars must pass a technical inspection (download from FCA-SW website. This event is ideal for the beginner (we furnish instructors), and the more experienced driver who wants to improve his or her driving skills. The atmosphere is relaxed with an emphasis on safety and having a good time.

All instruction and safety standards included.

Sign up early as event always sells out!

Download registration/tech/event policy forms at:

www.fca-sw.org/pdf/willownovl3.pdf



Welcome New Members

We look forward to your participation at FCA Southwest Region events!

Recognized by Ferrari SpA Incorporated 1962



Howie Fialkov Beverly Hills

Brendan Gallaher Pacific Palisades

Mary Reagan Palm Desert

Wayne lannolo Simi Valley

Bob Harrison Chula Vista

Gordon Beers Rancho Mirage

Sam Kaplan Marina Del Rey

•

Mansoor Shah Irvine

Shelby Myers Culver City

Karl Zeile Westlake Village

Steven Wiener Spring Valley

Tim Kasberger Laguna Beach

Dennis Peltier Redlands

Anderee Berengian Newport Beach

Richard Black Alta Loma

Bob Cohen Beverly Hills

Camilo Concha Encino

Robert Hrifko Laguna Niguel

Bruce Gifford Pacific Palisades

Hiram Bond Rancho Palos Verdes

niram bond Rancho Palos ver

Lisa Clark Beverly Hills

Jim Hunter Los Angeles

Mel Williams Seal Beach

Sean Tretiak Manhattan Beach

Daniel Lanning Los Angeles

Jim Valestrino Westlake Village

Taj Sareen San Diego

We all know at least one friend who owns a Ferrari or is a Ferrari enthusiast and is not a member of our club. Bring them to our next event to show them the fun we're having. We have so many terrific events coming up. It's easy to join, just go to: www.ferrariclubofamerica.org, tel 800) 328-0444.



FERRARI CLUB OF AMERICA SOUTHWEST REGION

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Address Change: Allow four weeks notice. Mail recent label and new address to: Demetri Zafiris/FCA-SW Region, 4358 Nogales Dr., Tarzana, CA 91356 or call 818) 774-1500 ext. 203. Be sure to include an extra \$10.00 with your membership if you want a FCA name badge.

Missing Sempre: Contact Demetri Zafiris to let us know you did not receive your magazine. Call 818) 774-1500 ext. 203.

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Sempre Ferrari Commercial Advertisement Rates:

Color or black/white placement per issue:

* Long Term commitment required. Magazine trims to 8.5" x 11"

Artwork live area 8.0" x 10.5" (Inside trim .25")

Ad Placement: (artwork dimensions Color B/W w/.125" bleed) Full Page - Inside front/back cover* (8.75"w x 11.25"h) \$400. color only Full Page - full bleed (8.75"w x 11.25"h) \$400. \$300. Full Page - inset (8"w x 10.5"h) \$400. \$300. Outside back cover* (8.75"w x 8.75"h) \$400, color only Half Page Horizontal - inset (7.5"w x 4.75"h) \$200. \$150. Half Page Horizontal - bleed (8.75"w x 5.75"h) \$200. \$150. Half Page Vertical - inset (3.75" x 10.5") \$200. \$150. Half Page Vertical - bleed (4.5"w x 11.25"h) \$200. \$150. Quarter Page - inset only (3.75"w x 4.75"h) \$150. \$100. **Business Card** (2" x 3.5") \$75. \$50. **Business Classified** 40 words maximum \$20.

Material Deadlines:

January-March issueDecember 1stApril-June issueMarch 1stJuly-September issueJune 1stOctober-December issueSeptember 1st

Sempre Ferrari rate card is available online at www.fca-sw.org.

Prices are based on artwork per required specifications. Extra charge for art fees. A check made payable to The Ferrari Club of America must accompany all ad submissions. Contact Jim Bindman at 818) 429-1667 or email: cool4re@hotmail.com.

A free classified section is available as a service to FCA Southwest Region members for brief ads for cars, parts, and/or accessories relating to the marque. Ads will run for two issues. Ads for services and ads containing long lists of cars and/or parts will be considered commercial.

Ferrari Literature For Sale

Miscellaneous For Sale: Cavallino magazines full set #1 (original) thru to #165 \$2,950. OBO. Prancing Horse magazine #47-54, \$25 ea, #56-103, \$20 ea, #105-158, \$15 ea, all prices OBO. Symbol magazine #1-22, \$22 ea OBO. Pebble Beach Concours programs 1983, '87, '88, '89, 1992, 94, \$25 ea OBO. Monterey Historic Races (Laguna Seca) programs 1977 to 1985, 1988, '89, 1990, \$12 ea OBO. "Sparco" driving suit FIA "Nomex" brand new still in original box package, never worn. Top yellow with dark blue horizontal alternating stripes, bottom dark blue. European size 54 USA size 40 \$595. OBO.

Murray Cogan - 818) 923-3255, Email: MtlMurrayC@aol.com (CA) 10/12

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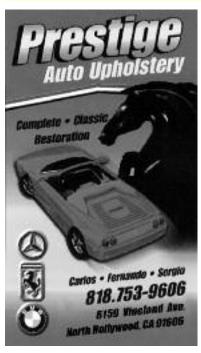
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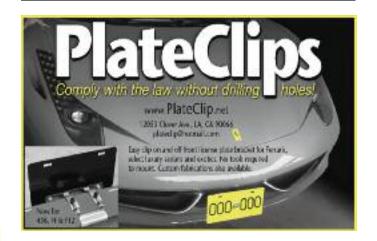
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